

Report for the BFUG Meeting LXXXIV

Up-date and implementation of the action plan

Task Force on
Enhancing Knowledge
Sharing in the EHEA
community

Stockholm, 11 – 12 May 2023



*Bosnia and Herzegovina
Ministry of Civil Affairs*

Scope

Devise ways to enhance knowledge sharing within the EHEA, involving academic communities, stakeholder organizations, national authorities and the BFUG itself, in order to enable better understanding and closer collaboration in developing and implementing the EHEA policies.

TF on EKS

- **15 Members:**

Albania; Belgium Flemish Community; Germany; Italy; Malta, The Netherlands, Romania; Ukraine; United Kingdom; EQAR; ESU; EUA; EURASHE; European Commission; ETUCE-EI

- **Co-chairs:** Albania, Italy and Romania

Meetings

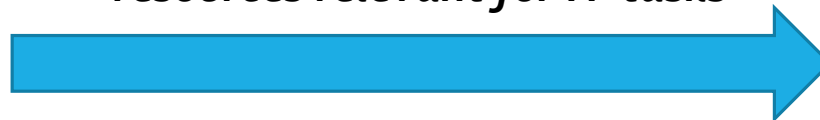
I. 11 October 2021, Online

- Defining the task
- Presentation of the Report "Bologna with student eyes"
- Involvement of Experts

II. 18 January 2022, online

- Presentation of the „*Bologna Teacher*“ Gala
- Presentation of the draft action plan

Questionnaire related to activities and resources relevant for TF tasks



Meetings

III. 14 March 2022, Online

- Defining the task
- Presentation of the IN-Global project
- Discussion on the draft action plan

IV. 07 December 2022, online

- Revision of the action plan

V. 16 February 2023, Online

- Up-date on the IN-GLOBAL project
- Implementation of the action plan
- Discussion on the preliminary contribution to the Tirana Communiqué

Next meetings
June – July
October

Meetings

VI. 5 April 2023, Rome, hybrid

- Up-date on the IN-GLOBAL project
- Discussion on the preliminary contribution to the Tirana Communiqué
- Implementation of the action plan
 - Slogan
 - Brief Report to the EKS Task Force on the 2019 Consultation
 - Countries to be considered for Focus Group 1
 - Survey for the Analysis of stakeholders' perception of the EHEA at the national level
 - Topics for the dissemination tools
- Implementation of the action plan
 - General layout for podcasts
 - Modular video script
 - Event series proposal
 - Website suggestions for improvement; social media accounts
 - Bologna experts networks/hubs
 - Newsletter format and structure

The IN-GLOBAL Project

- Supports the activities of the Coordination Group on Global Policy Dialogue and the Task Force on Enhancing Knowledge-Sharing in the EHEA community
- Partnership:
 - Coordinator: CIMEA (Italy)
 - Partners: Romanian Ministry of Education and University "POLITEHNICA" of Bucharest
 - Associated partner: The Prime Minister's Office of Albania



The IN-GLOBAL Project

- Experts - higher education, data analysis, communication,
- Travel expenses to join the TF meetings,
- Support in organising different activities.

→ supporting TF activities



IN-GLOBAL website and social media

www.in-global.eu

- Agenda with BFUG and stakeholder events + interesting events outside the EHEA
- Project outcomes
- Links from EHEA website, CIMEA website + Erasmus+ project website
- IN-GLOBAL Twitter account to promote BFUG and EHEA events and retweet activities

[@IN_GLOBAL_EHEA](https://twitter.com/IN_GLOBAL_EHEA)

#IN-GLOBAL #BFUG #EHEA



Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

- ☑ *Analysis of the material resulting from the BFUG 2019 consultation on "The Future of the EHEA" and of specific literature about how the Bologna Process is perceived and understood.*
 - **Brief Report to the EKS Task Force on the 2019 Consultation** - review the introductory data supplied by each reporting country on how it carried out the consultation, and how many persons (and of what profile) were involved in it.
- ☑ *Analysis of stakeholders' perception of the EHEA at the national level*
 - Data analysis expert to finalise the **survey** in May, which will be sent to BFUG members and consultative members in **early June**.

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

- ☑ *Analysis of the existing good practices, tools and projects related to EHEA*
 - Three focus groups: governments (5 May); ENIC-NARICs, QA and promotion agencies (11 September); HEI and students (22 September)
 - The first focus group took place with the participation of government representatives from 8 countries; Austria presented their national BFUG and other Bologna process related activities.

- ☑ *Organising break-out sessions within the BFUG meetings to collect best practices and opinions from members and consultative members*
 - The BFUG Board decided to have break-out sessions in the **Madrid BFUG meeting** (16 – 17 November).

Action plan

A2. Development of dissemination tools as videos and messages with EHEA visual identity, to be presented at the national/regional level and used for awareness-raising campaigns

- Topics to be developed were selected:
 - **History of the Bologna Process,**
 - **Present:** fundamental values of HE, mobility, flexible learning, recognition, inclusion, quality and relevance, social dimension,
 - **Vision for future:** microcredentials, digitalisation, internationalisation,
 - **Why Bologna matters to you?:** addressing directly different stakeholders.

Contribution from other WG?

Action plan

A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

- **Draft general layout for a podcast**, to be personalised for the following **topics**: Qualifications Frameworks compatible with the QF-EHEA , ECTS, Lisbon Recognition Convention, Diploma Supplement, ESG – internal quality assurance, ESG – external quality assurance.
- **Draft modular video script**

A4. Development of guidelines for the BFUG members to organise events, at national, regional or international level, including ideas of topics and formats

- **Draft description for coherent series of events**

Action plan

A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

A4. Development of guidelines for the BFUG members to organise events, at national, regional or international level, including ideas of topics and formats



EHEA

a world of opportunities
a space for opportunity
sharing, defining, and achieving goals together
shaping your future
change through harmonisation
a visionary community for tomorrow's world
a diverse community for the education of tomorrow
education for better lives
education for a better future.

Action plan

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section

- **close coordination with the BFUG Secretariat**, a dedicated meeting taking place on 5 May
- **draft proposal for enhancing the website functionalities**
- **Twitter** functional: @BFUGsecretariat #BFUG #EHEA



Invitation from the BFUG Secretariat to send materials, including text and photos, to be published!
➔ Dedicated expert within the BFUG Secretariat

Action plan

Ag. Newsletter related to important events and developments within the Bologna process

- **Draft concept and structure** developed – Mailchimp (open source)
- Materials published on social media can be used also for the newsletter

Contribution for the Tirana Communiqué

The Task Force on Enhancing Knowledge Sharing in the EHEA Community was created to find ways to achieve better communication regarding the EHEA and the Bologna process, between higher education students and staff, employers and society at large, authorities and policy making structures, in order to build a more closely connected and sustainable higher education community. The TF has surveyed the ways of achieving this implemented by certain countries and organisations, and has developed proposals for more effective knowledge sharing. Its work highlights both the need for new modalities and for ongoing efforts. It should continue.

THANK YOU!

QUESTIONS OR COMMENTS?



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