



Oppeness the skill to succeed

Sophie Touzé - President of Open Education Consortium



ORGANISATION
INTERNATIONALE DE
LA FRANCOPHONIE



Carol Dweck - Stanford University

Open the key transformation



Fixed Mindset

vs.

Growth Mindset

*What Characteristics
Are
Critical to Success*

Why Open Matters in Higher Education ?

▼
01 An usual misconception

▼
02 Open Education Benefits and Value Propositions

▼
03 Recommendations

01 An usual misconception Open Ed.=OER

Open Education as **OER**

Open **E**ducational **R**esources

Open Repository



sup-numerique.gouv.fr

ME FORMER AVEC LE NUMÉRIQUE

ENSEIGNER AVEC LE NUMÉRIQUE

DÉPLOYER LE NUMÉRIQUE DANS
L'ENSEIGNEMENT SUPÉRIEUR



Formations à distance



Cours en ligne ouvert et massif



Ressources pour l'auto-formation

01 Open Education is rules

...and rules to take care of the resources : OER,
data, software, ...



01 Successful open education initiative

Follows the core definition of



▼
1. Resources + 2. Community + 3. Rules

▼	Teacher	Open licence
▼ OER	Graphist Videast	Open policy
Open Pedagogy	Librarian	Open posture
Open Practice	Lawyer	
...	Gov...	

01 Successful open education initiative

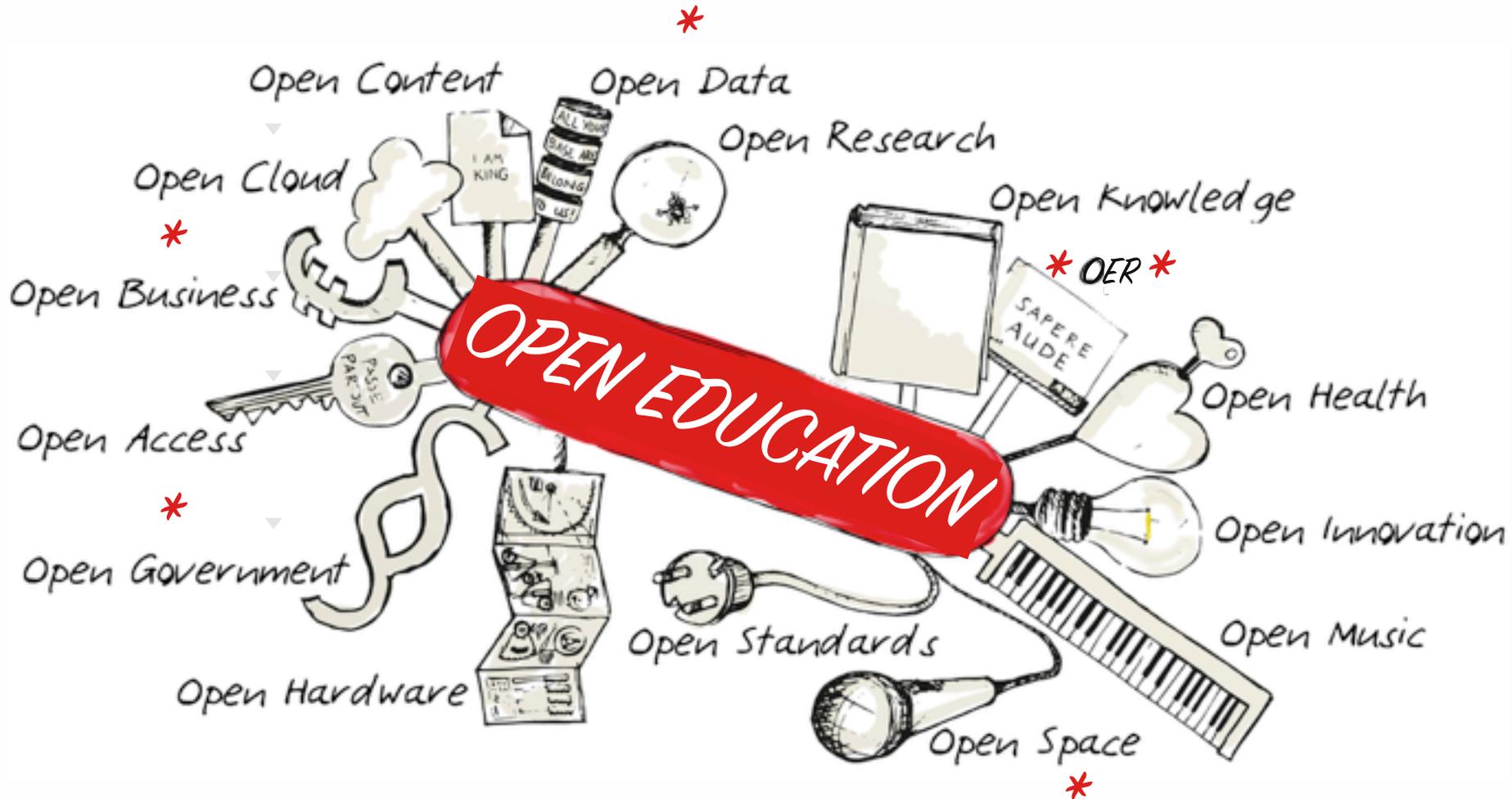
Rules - Principles - Behaviors

- Add value
- Give more than you take
- Transparency about what using, adding & monetizing
- Develop Trust - don't exploit
- Defend the commons
- Give attribution and gratitude



01 The big mistake

The solution think globally think commons



01 Open Education is a quiet revolution



« Open Education it's a new way of thinking, teaching, and learning ... »

Cathy Casserly



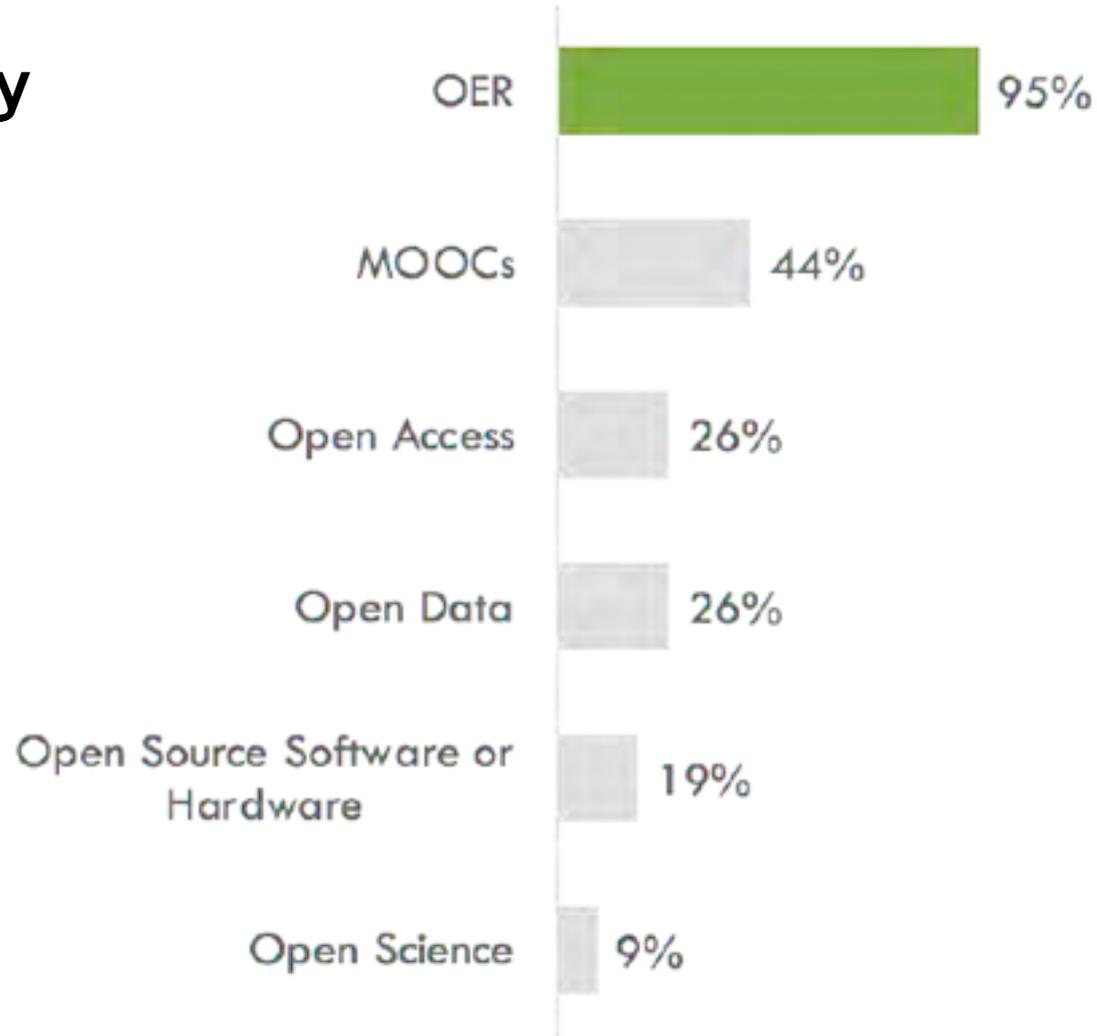
02 Open Ed Benefits and Value propositions

2018 ACCELERATING GLOBAL PROGRESS IN OPEN EDUCATION PARIS
Open Education
Leadership Summit

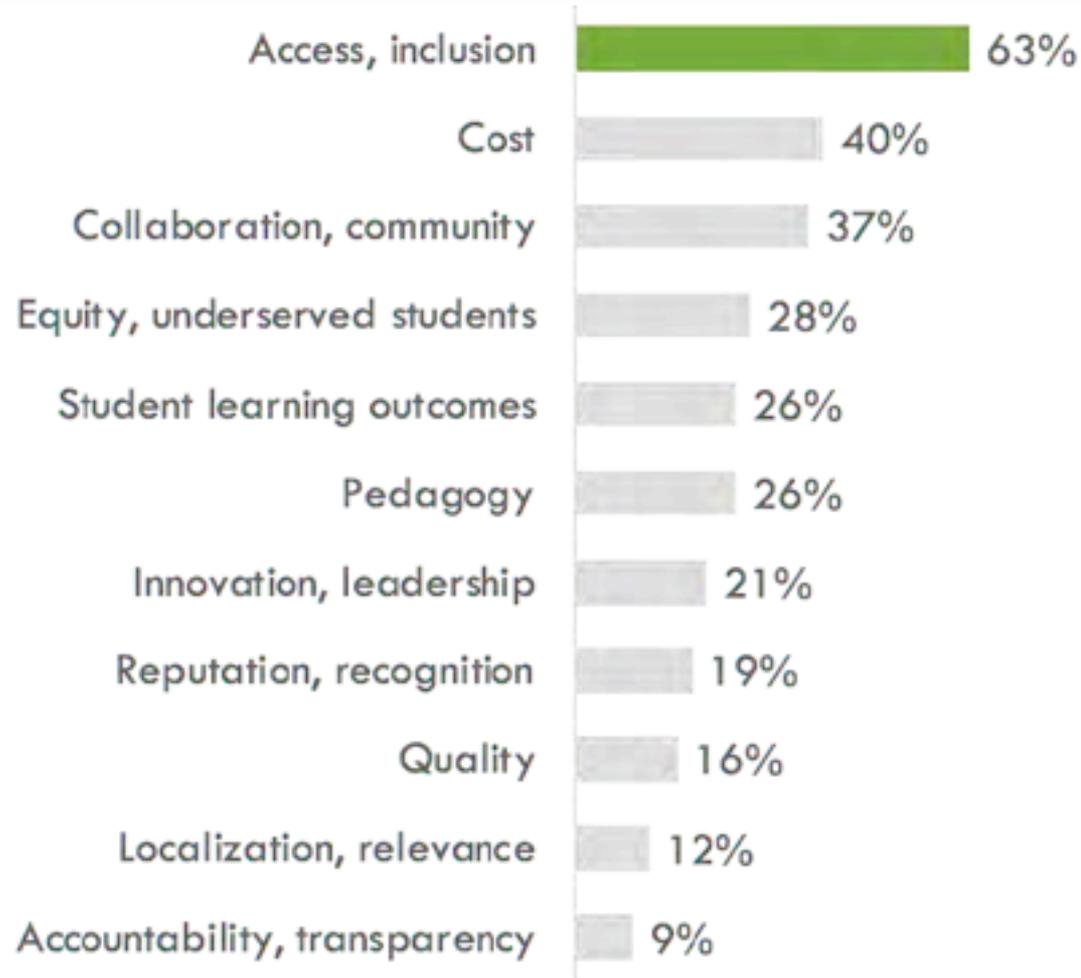


02 Open Ed Benefits and Value propositions

Category



02 Open Ed Benefits and Value propositions



Value

02 Open Ed Benefits and Value propositions

Teacher



Creator Benefits

Get discovered - find your people

Grow a larger audience

Get attribution and name recognition

Sharing = marketing

Speed dissemination

Boost reach and impact

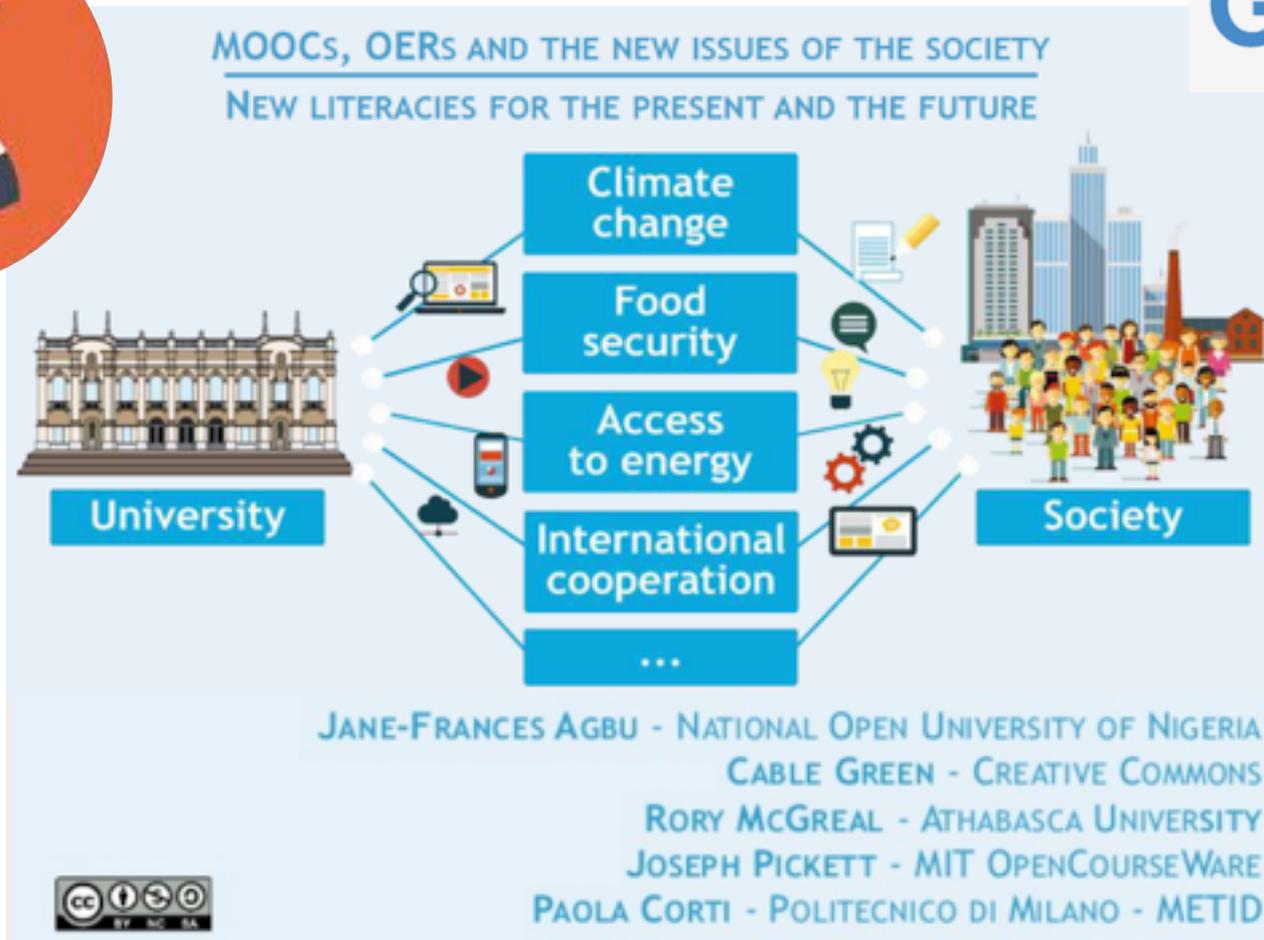
Reciprocal value

02 Open Ed Benefits and Value propositions

Student



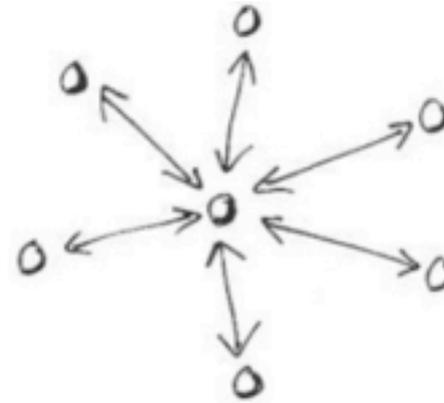
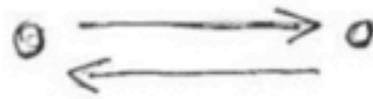
Meaning



02 Open Ed Benefits and Value propositions

Institution

Human Connection

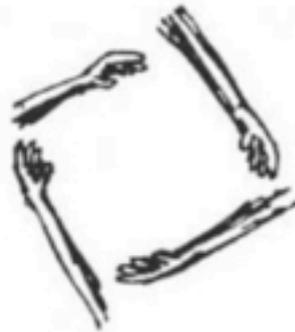


TRANSACTION

INTERACTION



PERSONAL
CONNECTION



COLLABORATION

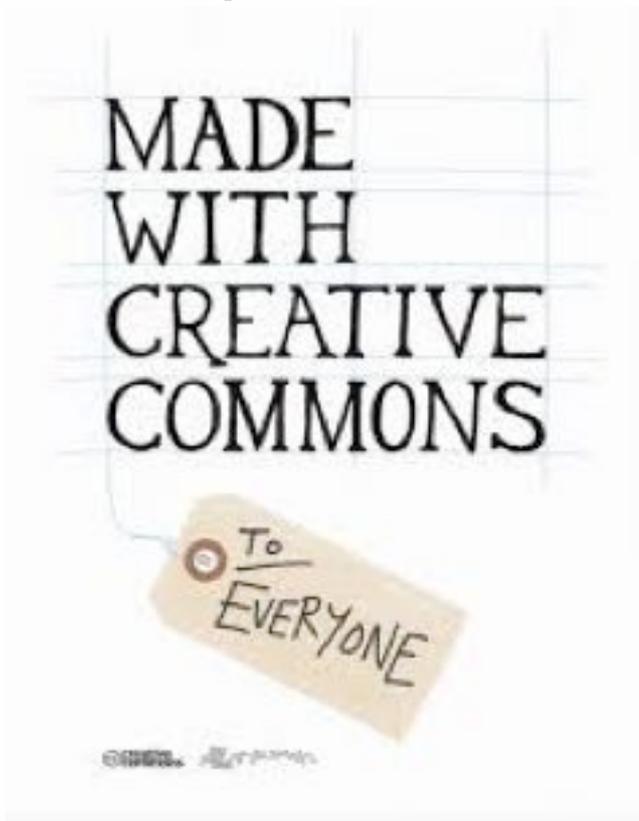


BUILDING A SENSE
OF COMMUNITY

02 Open Ed Benefits and Value propositions

Paul Stacey and Sarah Hinchliff

Business Model



@bryantkeller

02 Open Ed Benefits and Value propositions

Business Model

Traditional
University

PRIVATE ASSET



MARKET

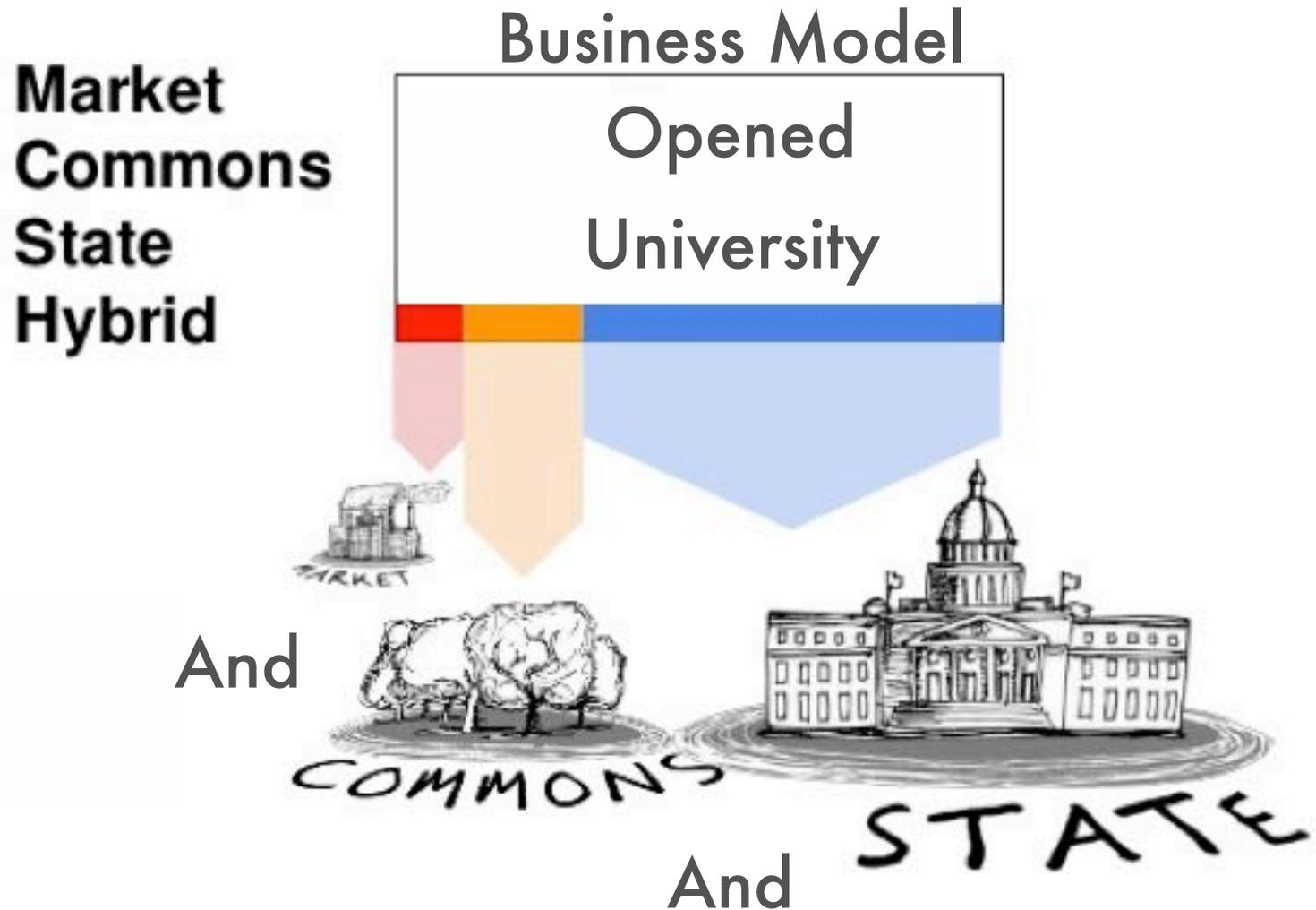
or/and

PUBLIC ASSET



STATE

02 Open Ed Benefits and Value propositions



03 Recommendations

STATE TAKEOVER OF THE COMMONS:





Education is
a public good

Education is
a human right



UNITED NATIONS
HUMAN RIGHTS
OFFICE OF THE HIGH COMMISSIONER

03 Recommendations



The big risk is **ENCLOSURE** !

Opinion **Education**

City universities are the new global brands

The elite education industry is transforming like investment banking and football

JOHN GAPPER

[+ Add to myFT](#)



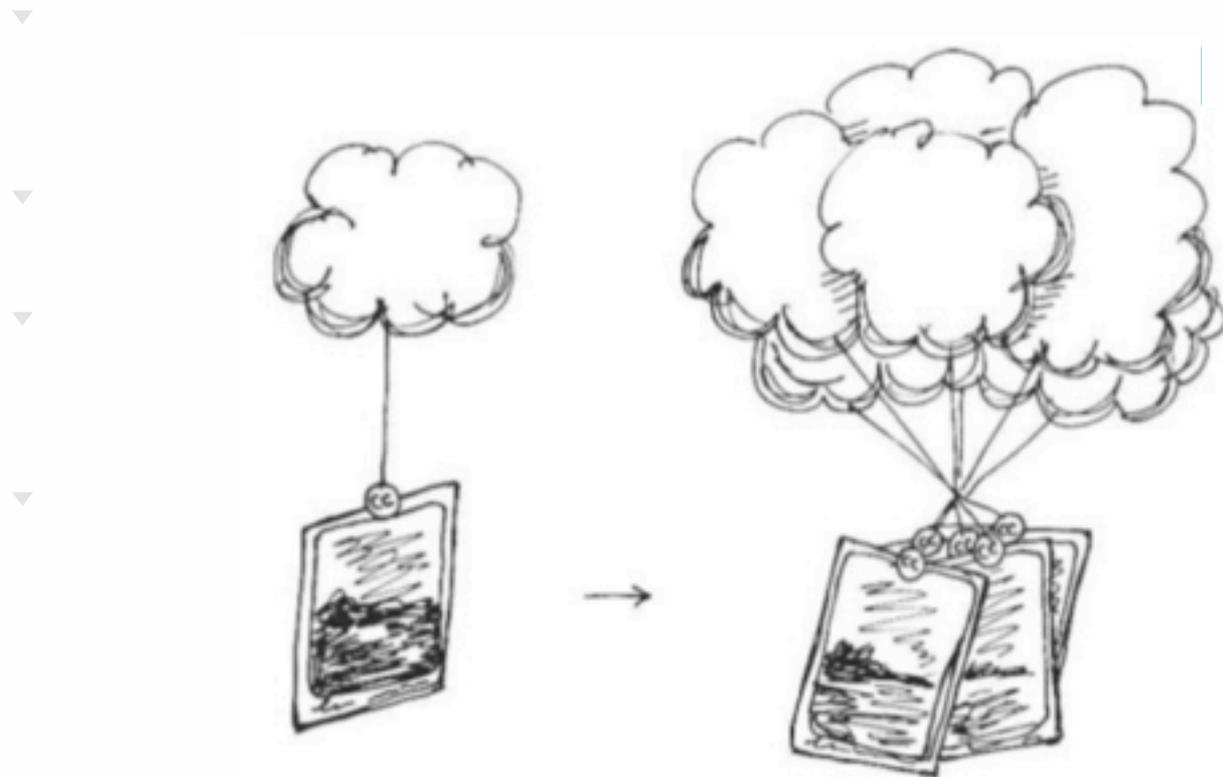
FINANCIAL TIMES



© Ingram Pinn

03 Recommendations

Open as a principle



Industrial society to Knowledge society

03 Recommendations

Open by default

The Internet lets us share perfect copies of our work with a worldwide audience at virtually no cost.

We take advantage of this revolutionary opportunity when we make our work “open access” by default.

HARVARD
UNIVERSITY

Peter Super



03 Recommendations

LONG AGO:



[HOME](#) > [THE INSTITUTE](#) > [OUR NEWS](#) > [LATEST NEWS](#) > [STRATEGIC DEBATE: HIGHER EDUCATION AS A COMMON GOOD](#)

Strategic Debate: higher education as a common good

27 FEBRUARY 2018



03 Recommendations

Government
Institution

Education as common goods



an
unusual
invitation

03 Recommendations

Crowdsourcing

Teacher

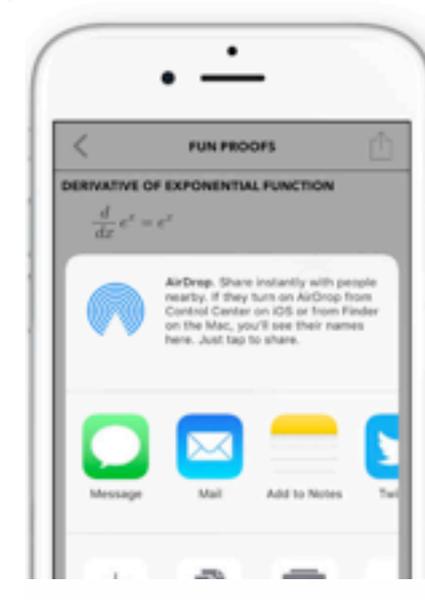
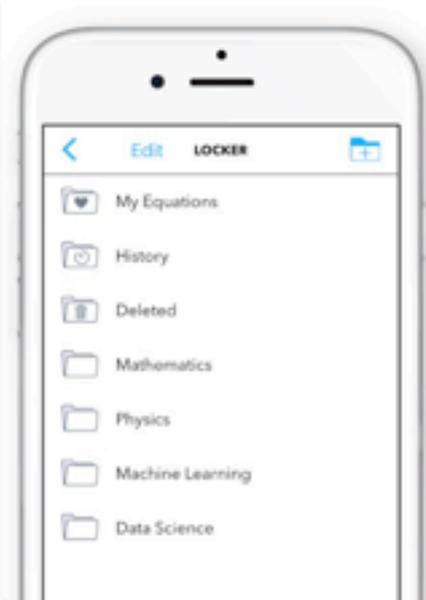


Find

Adopt

Personalize

Share



03 Recommendations

Student



Open curriculum



03 Recommendations

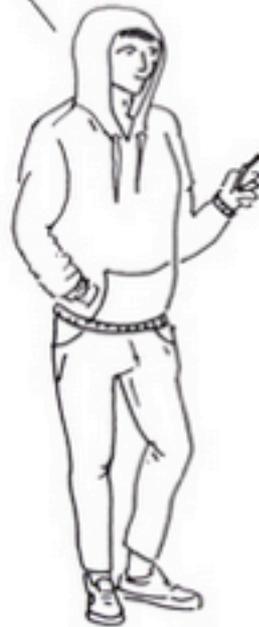


Open as a skill to shift

From

- scarcity
- exclusion
- Impersonal
- extractive
- consumption
- monetization
- unlimited growth

I WANT TO MAKE
SOMETHING THAT
MATTERS.



I WANT TO HELP.



To

- abundance
- Inclusion - UA
- personalized
- additive
- cocreation
- value
- Sustainability

STANFORD. 2050



INSTITUTE FOR THE FUTURE

03 Recommendations

Openness as a human skill



03 Recommendations

**Openness 1st human skill
to be inscribed and protected**

as



United Nations
Educational, Scientific and
Cultural Organization



Intangible
Cultural
Heritage

03 Recommendations

Open as a skill to succeed



Fixed Mindset

vs.

Growth Mindset

*What Characteristics
Are
Critical to Success*

#openness1sthumanskill thanks#gratitude

Carol Dweck - book Mindset

Develop good habits - picture mindset

Paul Stacey - book Made with CC

UNESCO UE OIF French Ministry of HE

Hewlett Foundation

People of OEC and all Open Movement

www.oiconsortium.org



by Sophie Touzé 4.0

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