

Strategies towards equity, diversity and inclusion at higher education institutions in Europe

INVITED PROJECT SURVEY OUTCOMES

BFUG AG Social Dimension Meeting 5 June 2019 Vienna

Anna-Lena Claeys-Kulik Policy Coordinator, European University Association

EUA

More than 800 member HEIs in 48 European countries & 33 national university associations







The INVITED Project

Background:

- economic and demographic developments, societal changes, HE as motor for social mobility
- need for a holistic view on the topic & a strategic approach at HEIs

Objectives:

- Support higher education institutions in fulfilling their social responsibility to reflect societal diversity
- Create a knowledge base, identify and promote good practice
- Provide opportunities for peer learning & exchange between HEIs & policy levels
- Develop recommendations to institutions & policy levels

Milestones:

- Autumn 2018 summer 2019: survey, evaluation, follow-up interviews
- Autumn 2019: report
- Spring 2020: national/regional events + further exploitation (depending on external funding)

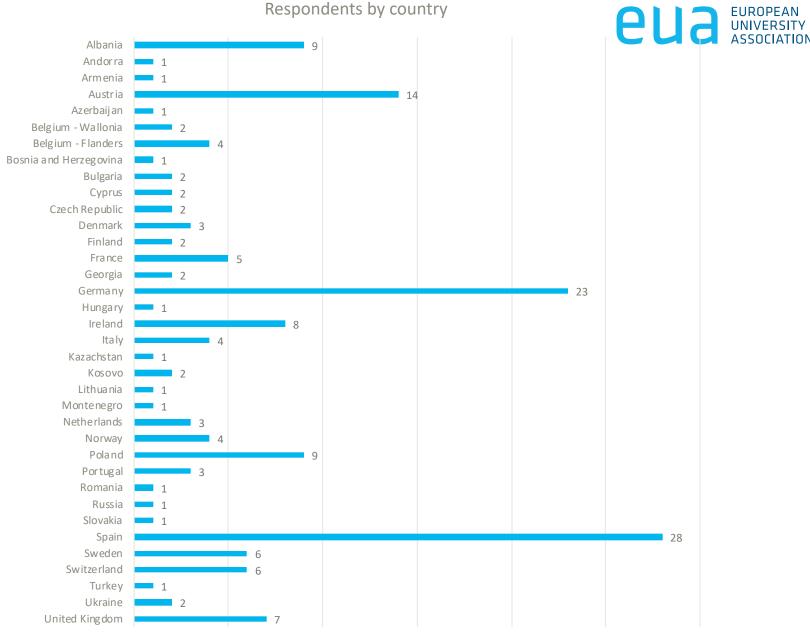






The sample

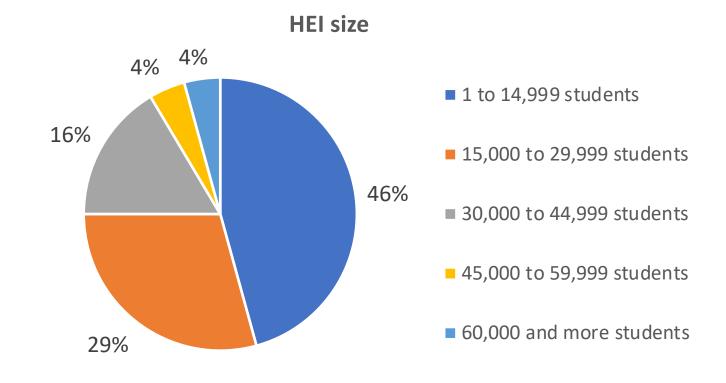
- More than 160 higher education institutions
- 36 European higher education systems





Size of responding HEIs

- Almost half of them are smaller HEIs
- 1/3 are medium-sized



Q8 How many students are enrolled at your institution?



88%

Drivers: why HEIs engage in the topic

Q 14. Why is the topic of

of importance to your

institution?

equity, diversity and inclusion

It is part of the institution's social responsibility.

It is an explicit value for our institution.

It is a legal obligation.

It is part of our strategy to recruit students.

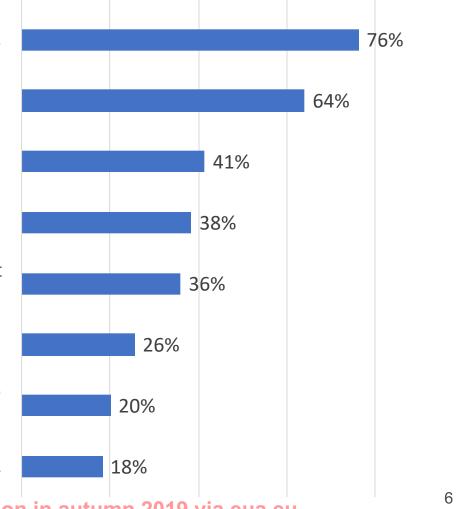
It is part of our strategy to recruit staff.

It is required by the performance/development contract between the institution and the...

It is needed for the allocation of public funding.

There are quotas for students with diverse backgrounds.

There are quotas for staff with diverse backgrounds.





Institutional strategies & approaches

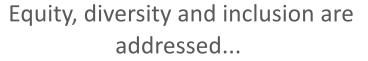
Q 10a Are diversity, equity and inclusion topics that are addressed in your institution's strategy or policies?;

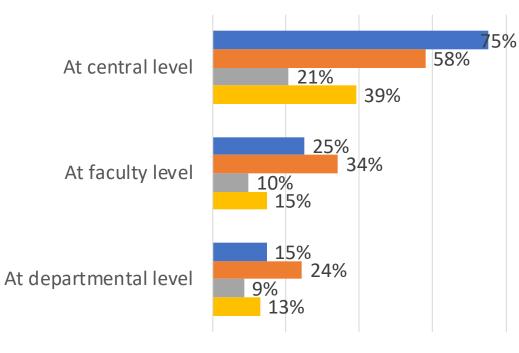
Q10b Where are equity, diversity and inclusion addressed exactly?

Q11 Who is in charge of implementing your institution's activities in relation to diversity, equity and inclusion?

- 85% of HEIs have a strategy in place at central level, 13% under development
- 49% at faculty
- 41% at departmental levels

 53% of HEIs have a specific office in charge of implementation





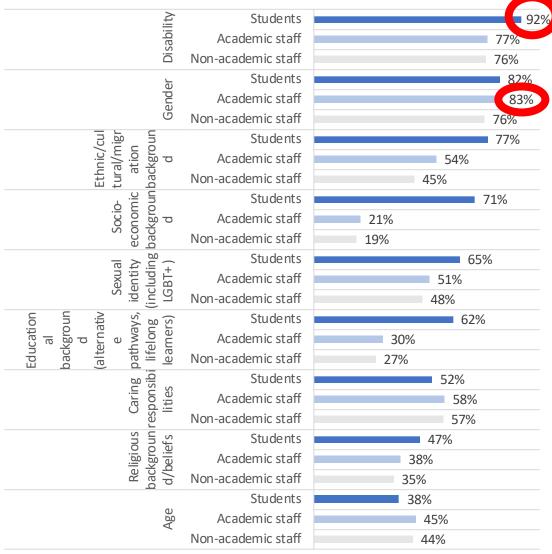
- Main strategy
- Specific diversity/equity/inclusion strategy
- Quality manual
- Code of conduct



Dimensions of diversity addressed

Diversity dimensions

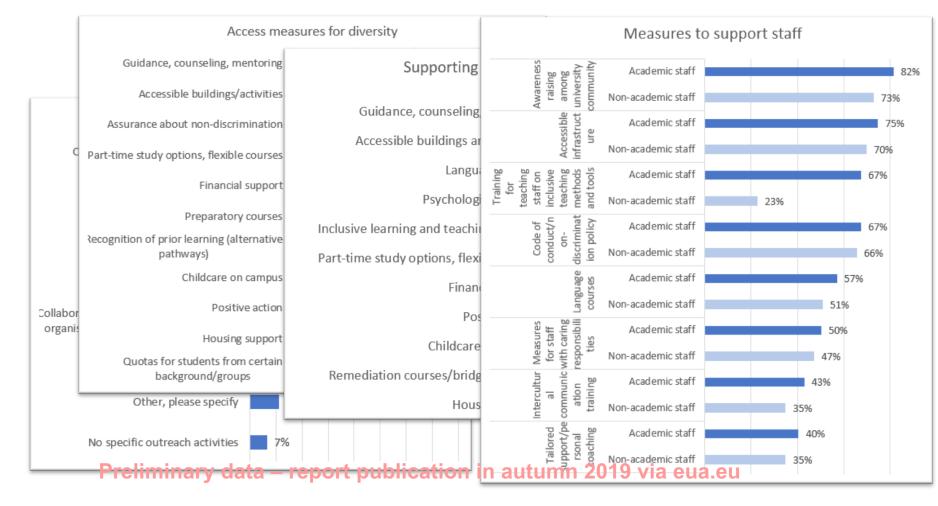
Q 12 Which dimensions of diversity do you address at your institution?





A multitude of institutional measures

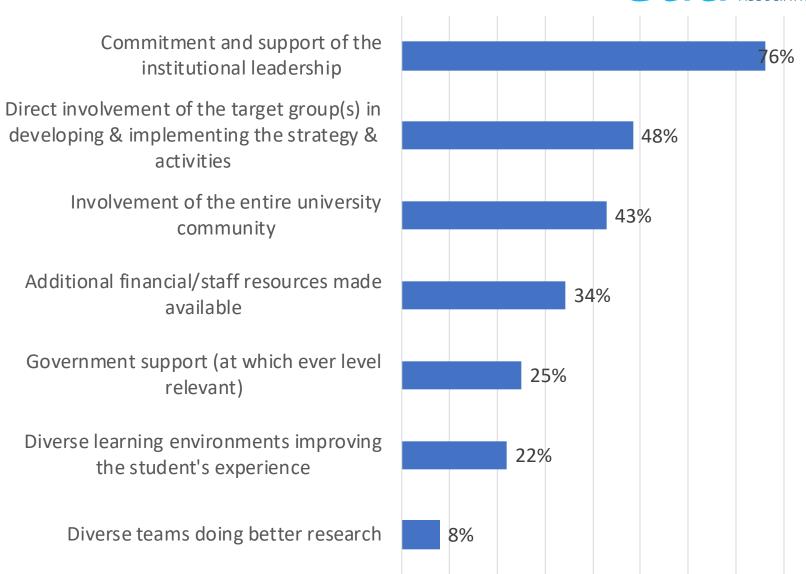
Higher education institutions provide a diverse range of measures and activities for diversity, equity and inclusion of students & staff.





Success factors

Q27 What are the top three success factors of your activities towards diversity, equity and inclusion?



EUROPEAN UNIVERSITY ASSOCIATION

Barriers

Q23 What are the barriers to diversity, equity and inclusion that you face at your institution?

Lack of funding & other resources

Lack of awareness about the issue within the university community

Difficulties to identify and reach students/staff from target group

Difficulties with data collection relevant for the topic

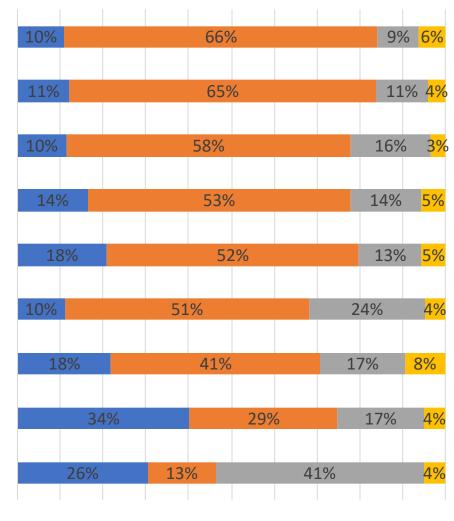
Lack of information/training opportunities on the issue for students/staff

Lack of consensus/support for the issue within the university community

Lack of government support (at which ever level is relevant)

Lack of a strategic approach to the topic

Lack of support from the university leadership

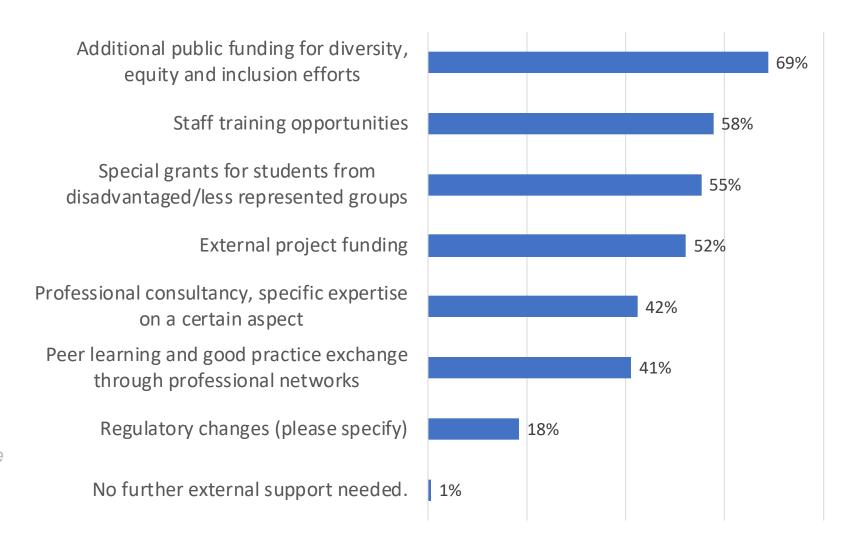


- Was a challenge, but has been solved Continues to be a challenge
- Has never been a challenge
- I do not know



Further external support required

Q26 What type of (additional) external support do you think would be needed to further the development and implementation of your institution's strategy and/or activities towards diversity, equity and inclusion?





Preliminary conclusions

- Most HEI present in the sample have strategies and measures for diversity & inclusion, often as part of their social responsibility and as a reflection of their intrinsic values.
- Responding HEI have such strategies and measures in place also in the absence of legal or performance based requirements.
- Most respondents feature inclusion in their main strategy, more than half have (additional) diversity strategies in place and specific diversity offices to implement them.
- Successful HEI measures are multi-stakeholder oriented, involve the entire community, incl. the target groups themselves.
- More than half of the institutions point to persistent challenges, e.g. lack of awareness in the university community, as well as broader outreach and monitoring issues.
- Additional funding is needed to enhance diversity & inclusion, esp. in the areas of targeted financial student support, project funding to develop institutional measures and to run staff training.
- HEI leadership support is seen as crucial success factor.
- 41% of institutions would wish for more government support.
- Dialogue between all actors/stakheolders is needed as the basis for new policies.



Thank you for your attention

Anna-Lena Claeys-Kulik Policy Coordinator

European University Association (EUA) Avenue de l'Yser, 24 | 1040 Brussels | Belgium Tel: +32 2 743 11 48 Linkedin | @AnnaLenaKulik | EUA profile









INVITED project: https://eua.eu/101-projects/737-invited.html