

Task Force on
Enhancing Knowledge
Sharing in the EHEA
community

Report for the BFUG Meeting LXXXVI

Madrid, 15 - 16 October 2023

Up-date and implementation of the action plan
Recommendations for BFUG members to encourage
active involvement of the academic community in
developing and addressing EHEA goals

Transforming
Education Together



Scope

Devise ways to enhance knowledge sharing within the EHEA, involving academic communities, stakeholder organizations, national authorities and the BFUG itself, in order to enable better understanding and closer collaboration in developing and implementing the EHEA policies.



TF on EKS

- **16 Members:**

Albania, Belgium Flemish Community, Germany, Italy, Malta, Montenegro, The Netherlands, Romania, Ukraine, United Kingdom, EQAR, ESU, EUA, EURASHE, European Commission, ETUCE-EI

- **Co-chairs:** Albania, Italy and Romania



Meetings

I. 11 October 2021, Online

- Defining the task
- Presentation of the Report “Bologna with student eyes”
- Involvement of Experts

II. 18 January 2022, online

- Presentation of the „*Bologna Teacher*” Gala
- Presentation of the draft action plan

Questionnaire related to activities and resources relevant for TF tasks



Meetings

III. 14 March 2022, Online

- Defining the task
- Presentation of the IN-Global project
- Discussion on the draft action plan

IV. 07 December 2022, online

- Revision of the action plan

V. 16 February 2023, Online

- Up-date on the IN-GLOBAL project
- Action plan implementation
- Discussion on the preliminary contribution to the Tirana Communiqué



Meetings

VI. 5 April 2023, Rome, hybrid

- Up-date on the IN-GLOBAL project
- Discussion on the preliminary contribution to the Tirana Communiqué
- Action plan implementation
 - Slogan
 - Brief Report to the EKS Task Force on the 2019 Consultation
 - Countries to be considered for Focus Group 1
 - Survey for the Analysis of stakeholders' perception of the EHEA at the national level
 - Topics for the dissemination tools
- Action plan implementation
 - General layout for podcasts
 - Modular video script
 - Event series proposal
 - Website suggestions for improvement; social media accounts
 - Bologna experts networks/hubs
 - Newsletter format and structure



Meetings

VII. 10-11 July 2023, Bucharest

- Visit to EURONEWS Romania headquarters, Vodafone Innovation Hub, National University of Science and Technology POLITECHNICA Bucharest Campus
- Discussion regarding the communication strategy between the TF members, INGLOBAL project consortium and the BFUG Secretariat
- Action plan implementation
 - Report on Focus Group 1 and organisation of Focus Groups 2 and 3 in September 2023
 - Preliminary results of the Survey for the Analysis of stakeholders' perceptions of the EHEA at the national level
 - Organisation of break-out sessions within the BFUG
 - Development of key messages to be delivered for different topics
- Action plan implementation
 - General layout for podcasts
 - Modular video script
 - Event series proposal
 - Website suggestions for improvement; social media accounts
 - 1st Newsletter content
 - Bologna experts networks/hubs
 - Collaborate with other organisations at national/regional level



Meetings



VIII. 9-10 OCTOBER 2023, Tirana

■ Slogan

EHEA: Transforming Education Together

■ Action plan implementation

- Report on Focus Groups 2 and 3 (September 2023)
- Preliminary results of the Survey for the Analysis of stakeholders' perceptions of the EHEA at the national level
- Development of key messages to be delivered for different topics (Digitalisation, Fundamental Values, Social Dimension)
- Podcasts and video series concept
- Event series guideline

■ Action plan implementation

- Concept of side event for the BFUG meeting February 2024
- Website suggestions for improvement; social media accounts activity
- Regional events
- Bologna experts networks/hubs
- Report on 1st Newsletter, preparation of 2nd

■ Contribution to the Tirana Communiqué

■ Report of the Task Force

- 10 October: regional event dedicated to NCR and HERE experts from the Western Balkans with the participation of the TF members

Meetings

Next meeting
8-12 January 2024
Malta (TBC)

IX. 9 NOVEMBER 2023, online

- Draft Recommendations for BFUG members to encourage active involvement of the academic community in the sharing of knowledge about EHEA goals and explore collaborative ways to address them
- Contribution to the Tirana Communiqué



The IN-GLOBAL Project

- Supports the activities of the Coordination Group on Global Policy Dialogue and the Task Force on Enhancing Knowledge-Sharing in the EHEA community
- Partnership:
 - Coordinator: CIMEA (Italy)
 - Partners: Romanian Ministry of Education and National University of Science and Technology POLITECHNICA Bucharest
 - Associated partner: The Prime Minister's Office of Albania



The IN-GLOBAL Project

- Travel expenses to join the TF meetings and for organization of meetings and regional events.
- Support for the implementation of the TF action plan.
 - Experts - higher education, data analysis, communication.



IN-GLOBAL website and social media

www.in-global.eu

- Agenda with BFUG and stakeholder events + interesting events outside the EHEA
- Project outcomes
 - Translations of the 2020 Rome Communiqué in the languages of the European Higher Education Area (16 languages)
- Links from EHEA website, CIMEA website + Erasmus+ project website
- IN-GLOBAL Twitter account to promote BFUG and EHEA events and retweet activities

[@IN_GLOBAL_EHEA](https://twitter.com/IN_GLOBAL_EHEA)

#IN-GLOBAL #BFUG #EHEA



Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

- ☑ *Analysis of the material resulting from the BFUG 2019 consultation on "The Future of the EHEA" and of specific literature about how the Bologna Process is perceived and understood.*
 - **Brief Report to the EKS Task Force on the 2019 Consultation** - review the introductory data supplied by each reporting country on how it carried out the consultation, and how many persons (and of what profile) were involved in it.



Findings to feed into the recommendations.

Action plan

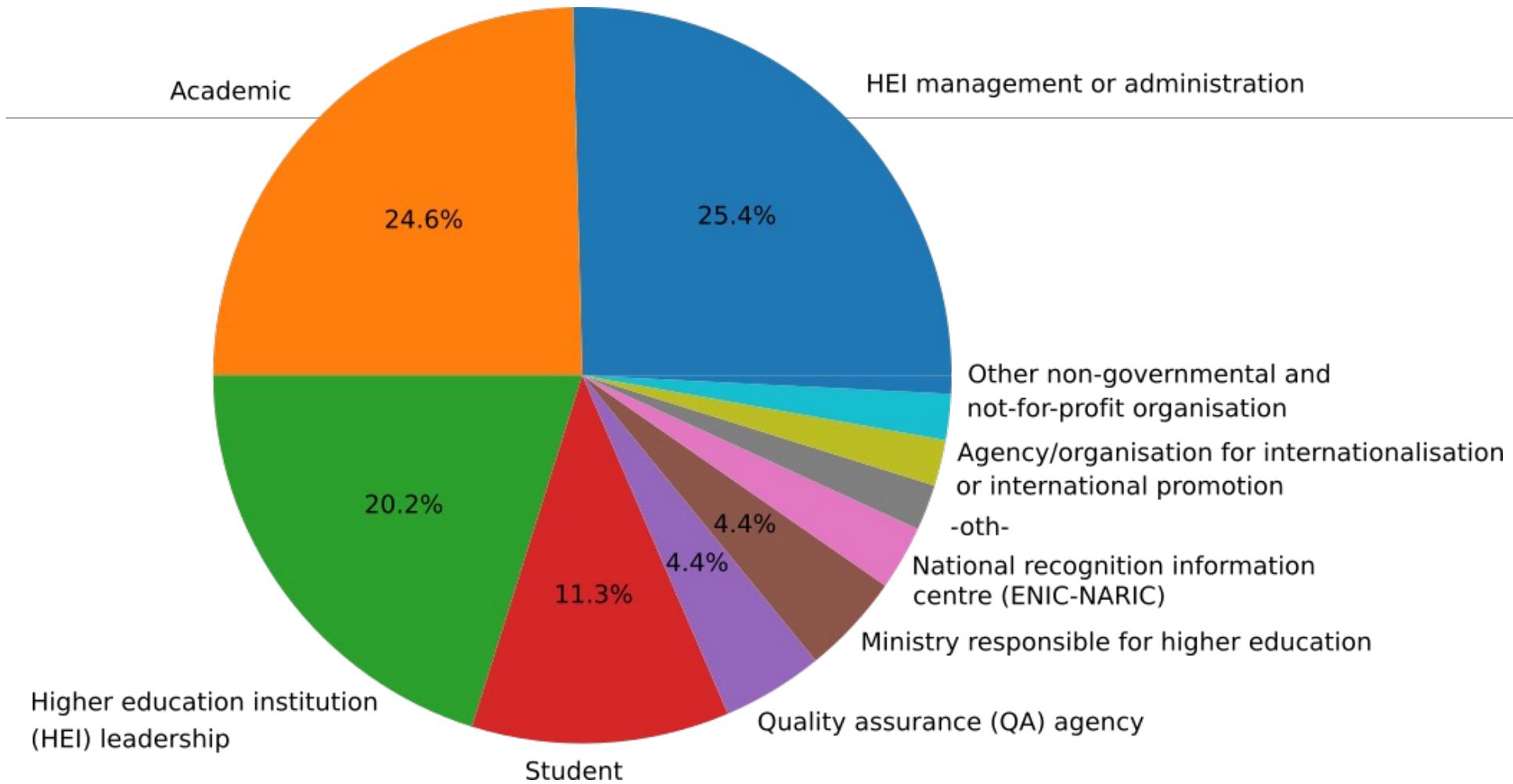
☑ *Analysis of stakeholders' perception of the EHEA*

- The **survey** was open 23 June - 6 September.

	EHEA
Complete	1 930
Incomplete, but usable	495
Total	2 425
Individuals	2 176
Organisational	249

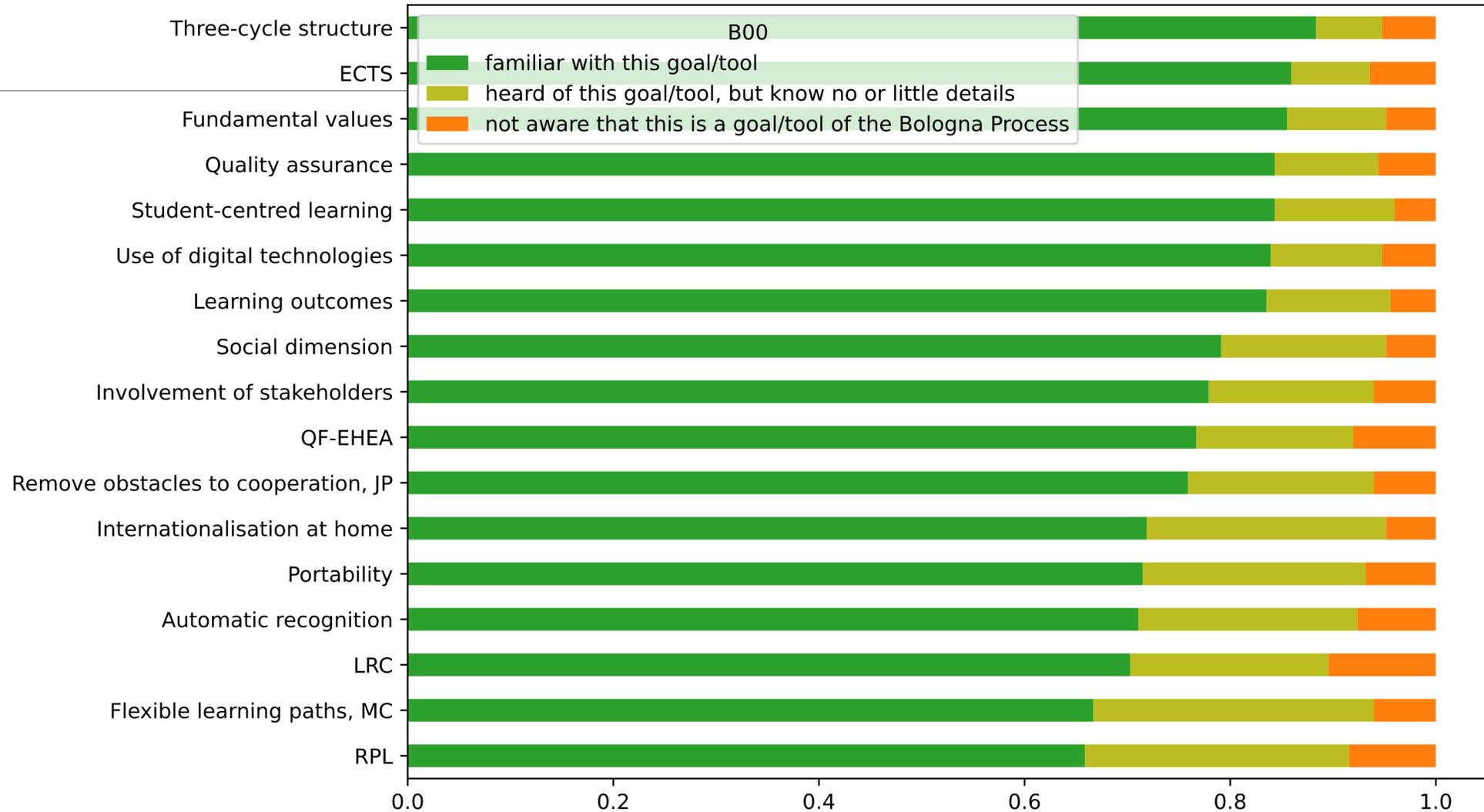
EHEA Top 10 organisational	individual	organisational	Total
Ukraine	639	65	704
Hungary	643	20	663
Romania	298	12	310
Albania	44	9	53
Malta	11	8	19
Italy	73	7	80
Germany	68	7	75
Sweden	44	7	51
Slovenia	122	6	128
Slovakia	18	6	24

☑ *Analysis of stakeholders' perception of the EHEA – organisational answers*



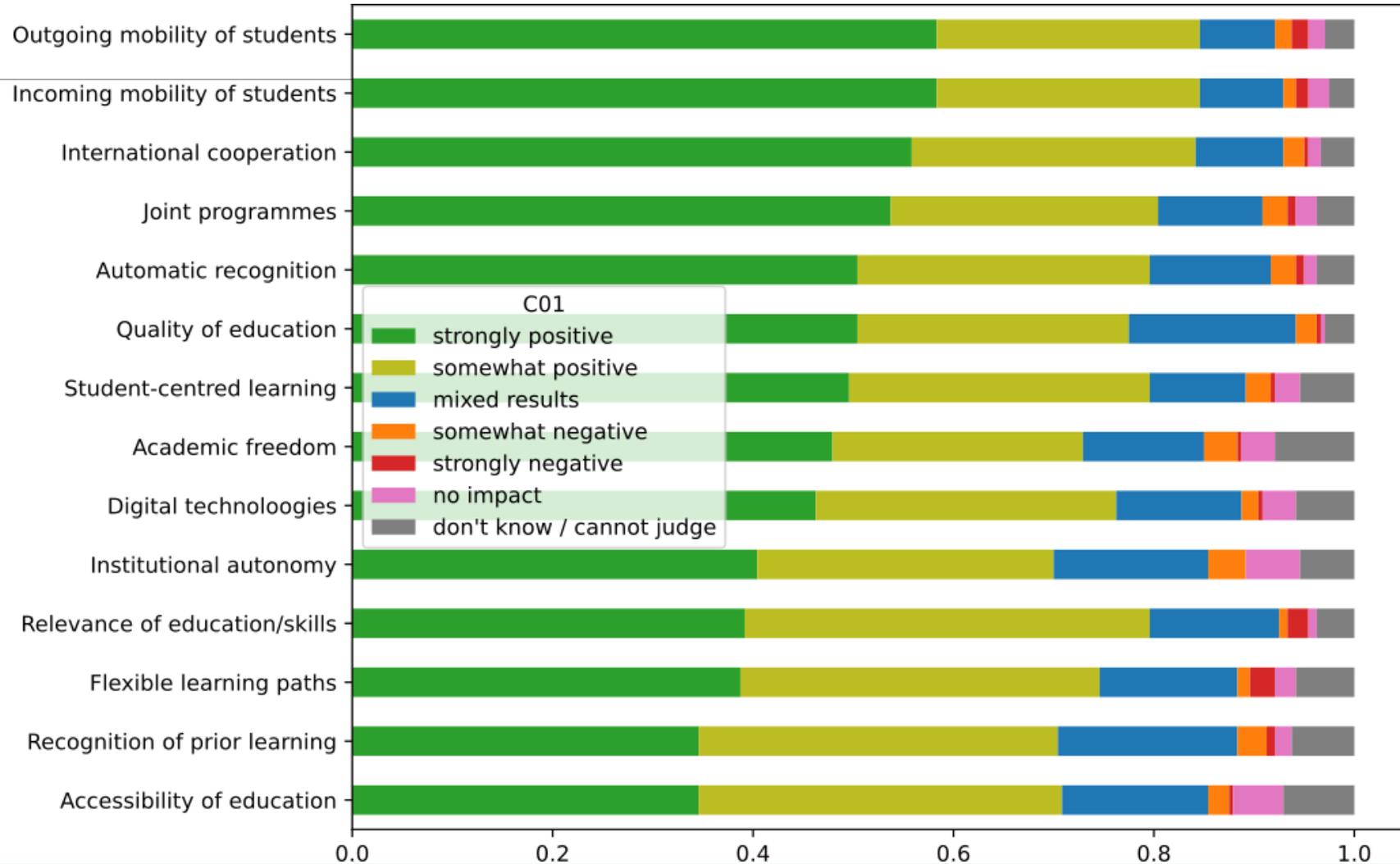
☑ Analysis of stakeholders' perception of the EHEA – organisational answers

Please indicate how familiar you are with the following being part of the Bologna Process:



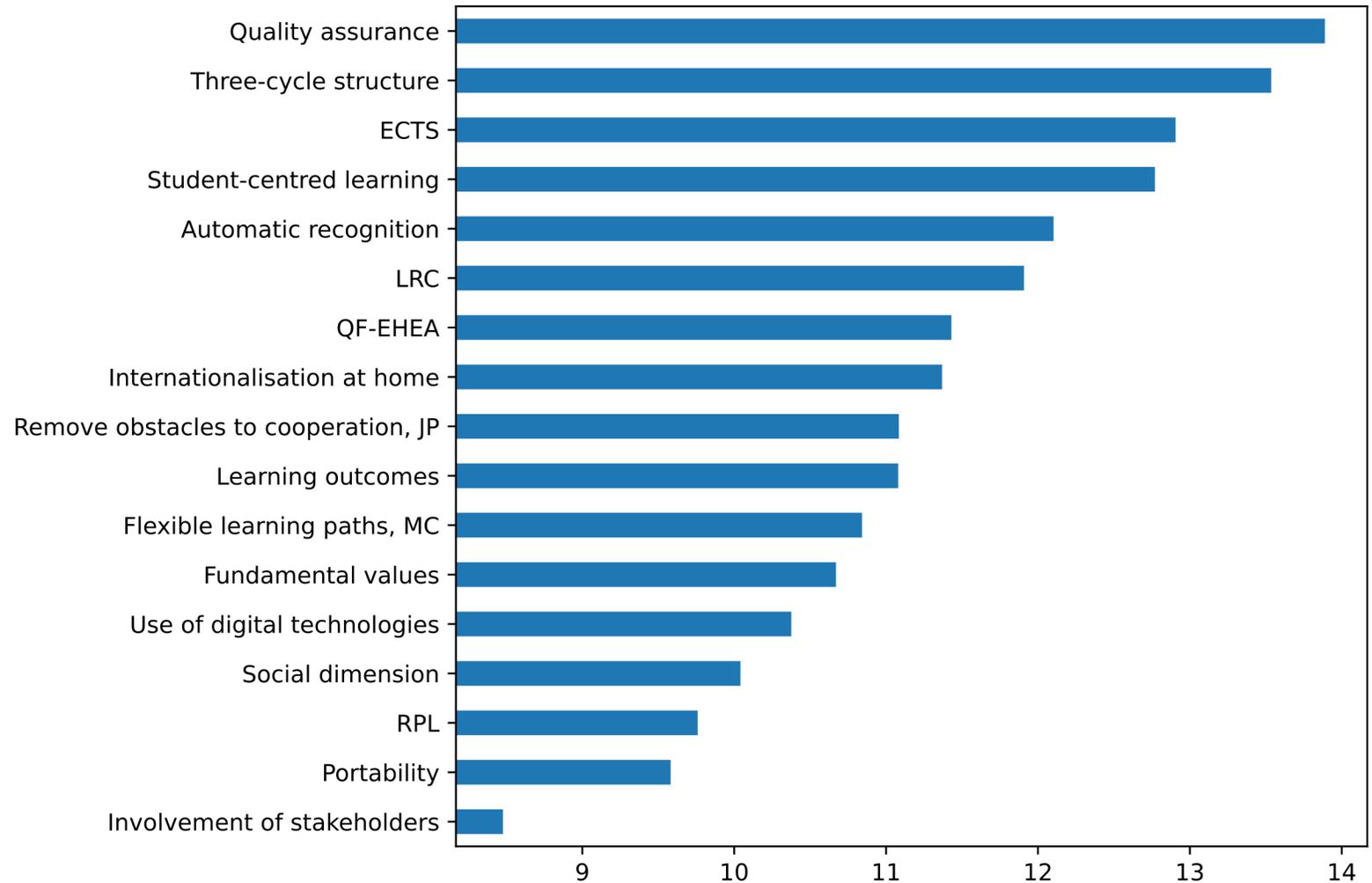
☑️ *Analysis of stakeholders' perception of the EHEA – organisational answers*

What impact do you consider the Bologna Process has had in terms of ...



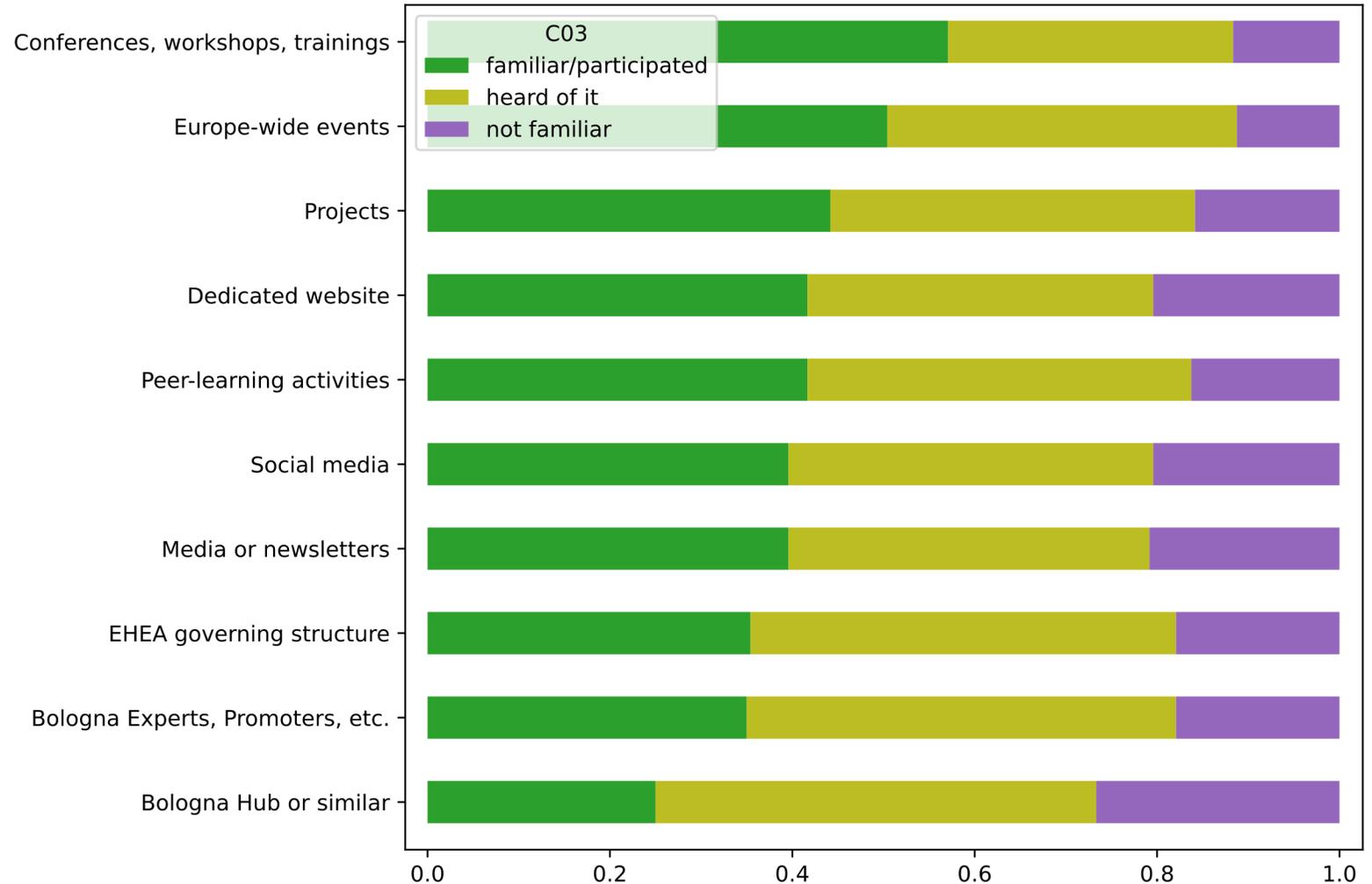
☑ *Analysis of stakeholders' perception of the EHEA – organisational answers*

In which order would you prioritise your interest in dialogue and exchange on specific EHEA policy areas and tools?



☑ Analysis of stakeholders' perception of the EHEA – organisational answers

Are you familiar with the following activities or communication tools/channels related to EHEA policies and tools (organised at national/regional/local level unless otherwise specified) and do you use them to inform yourself?



☑ Analysis of stakeholders' perception of the EHEA – organisational answers

Which of the following activities/formats would you be most interested in:



Action plan



A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Analysis of the existing good practices, tools and projects related to EHEA

- Three focus groups:
 - **governments** (5 May): representatives from 8 countries; Austria presented their national BFUG and other Bologna process related activities;
 - **ENIC-NARICs, QA and promotion agencies** (11 September): representatives from 10 countries – 5 QAA, 2 QAA and ENIC-NARIC, 3 ENIC-NARIC
 - **HEI and students** (22 September): NCR, HEI and students federations representatives from 10 countries – 4 students and 6 HEI together with EUA and ESU representatives members to the TF



Findings to feed into the recommendations.

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Organising break-out sessions within the BFUG meetings to collect best practices and opinions from members and consultative members

- The BFUG Board decided to postpone the break-out sessions for **Bruxelles BFUG meeting** (19 – 20 February 2024).
 - Plenary session of 60 minutes to set the context and present the Recommendations, the background note and questions for discussions, as well as the purpose of the sessions;
 - 10 min break to move to the rooms;
 - 1 hour breakout discussion;
 - Plenary session of 30 minutes (the next day) to present the main outcomes and next steps (probably in the form of a panel).



Findings to feed into the recommendations.

Action plan



A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Recommendations:

- I. Ensure greater engagement of higher education stakeholders with the BFUG work**
- II. Set up national Bologna expert teams**
- III. Establish national Bologna hubs**
- IV. Reform the Task Force and set up a Coordination Group within the BFUG**
- V. Assure sustainable and consistent resources and funding dedicated to knowledge sharing**

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Recommendations:

- I. **Ensure greater engagement of higher education stakeholders with the BFUG work**
 - Organise **online information sessions** about the main messages of the Ministerial Communiqué.
 - Organise **parallel sessions in the BFUG meetings with practitioners** to discuss specific thematic issues in depth.
 - Organise events labelled as **Bologna events or seminars** aiming at facilitating exchange between BFUG and the HE sector.



Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Recommendations:

I. Ensure greater engagement of higher education stakeholders with the BFUG work

- Consider establishing a **dedicated body or unit** at the ministry or mandate an existing organisation to coordinate and organise activities related to BP and ensure continuous dissemination of information.
- Develop a **national strategy** dedicated to the BP implementation in collaboration with HE stakeholders. Include periodic monitoring of the impact of certain decisions, laws, tools implemented in HE, a communication strategy and a plan for organising trainings and support activities for different stakeholders.
- Develop a **National Bologna Process Implementation Report**.

Ministries

Action plan



A2. Development of dissemination tools as videos and messages with EHEA visual identity, to be presented at the national/regional level and used for awareness-raising campaigns

- Topics to be developed:
 - **History and main features of the Bologna Process (draft script)**
 - **Present:** fundamental values of HE, mobility, flexible learning, recognition, inclusion, quality and relevance (+ *the European Approach for the Evaluation of Joint Programs*), social dimension,
 - **Vision for the future:** microcredentials, digitalisation, internationalisation,
 - **Why Bologna matters to you?:** addressing directly different stakeholders.

Contribution from other WG?

Action plan



A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

- **Concept of a podcast series** – roundtable and interview type (definition, benefits, challenges, equipment)
 - Podcast series example: The „EHEA: Transforming Education Together” → description, structure, host introduction, proposals of topics and outline of the first three episodes: Qualifications Frameworks compatible with the QF-EHEA, ECTS, Lisbon Recognition Convention.
- **Concept to develop videos series** - short-form video content, video interviews, and feature presentations (definition, defined and examples of topics that are best to be tackled through each)
 - Feature video Example - "Building Bridges: Connecting Higher Education Communities" → introduction, core ideas, script template, structure and duration

Action plan

A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

3 Videos on mobilities produced



Action plan



A4. Development of guidelines for the BFUG members to organise events, at national, regional or international level, including ideas of topics and formats

- **Event series guidelines** – potential topics and event concepts
 - Example: "Empowering Education: Microcredentials and the Digital Learning Revolution" (mission and objectives, planning phase, including suggestions for planning team roles & responsibilities, format, programme, date, target audience and their needs, promotion and dissemination aspects, post event monitoring and evaluation, event planning task list (15 weeks prior - up to a week after event)).

Action plan



A5. Developing the concept and organising sessions and side events during the BFUG meetings related to the dialogue about the Bologna process

- **February BFUG meeting in Brussels:**
 - capsules and video reportages looping on a screen,
 - table for distributing handouts,
 - sitting corner that would allow inviting attendees to engage by creating capsules on the spot or participating in interviews → producing videos with insights on how the BFUG works, which is the role of different types of participants, how decisions are being made etc.
- **Ministerial Conference:** side events on the key commitments?
- 25 years of **Bologna Process** celebration

Action plan

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section

- **close coordination with the BFUG Secretariat**, meetings taking place regularly
- **draft proposal for enhancing the website functionalities**
- **continuous support to the Secretariat for website revision**

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section



European Higher Education Area - EHEA

129 aprecieri • 221 urmăritori

Mesaj Urmărești

Caută



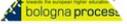
European Higher Education Area

Learning beyond borders
Higher Education · Tirana · 547 followers · 10,001+ employees

EHEA - BFUG
357 posts



Albanian BFUG Secretariat
2021-2024



Following

EHEA - BFUG
@BFUGsecretariat

The Albanian BFUG Secretariat of the European Higher Education Area for the period 2021-2024 until the #EHEA2024 Ministerial Conference taking place in Tirana.

Albania ehea.info Joined March 2016

39 Following 684 Followers

Action plan

A7. Collaborate with other organisations at national/regional level and/or organise common initiatives to promote the Bologna Process and the implementation of the key commitments at national/regional level

- **10 October, Tirana, Albania:** regional event dedicated to NCR and HERE experts from the Western Balkans countries with the participation of TF members
- **19-20 October 2023 Belgrade, Serbia:** *Bologna Hub Conference in the Western Balkans Sharing Knowledge – Building Networks*, organised by DAAD Germany – TF representative invited





Action plan

A8. Guidance for activating Bologna experts' networks and for starting national and local level Bologna hubs, as well as to collaborate with existing Higher Education Reform Experts

- **Draft guidelines** for setting Bologna experts' networks, which are including the composition of such teams, their objectives and activities, necessary resources and funding

Action plan



Ag. Newsletter related to important events and developments within the Bologna process

- **Draft concept and structure** developed – Mailchimp (open source)
- Materials published on social media can be used also for the newsletter
- 1st Edition beginning October
- 2nd Edition December

Invitation from the BFUG Secretariat to send materials, including text and photos, to be published!



Slogan



EHEA: Transforming Education Together

Contribution for the Tirana Communiqué



Ministers recognise the urgent need, highlighted by the consultations regarding the perception of the Bologna process, to disseminate knowledge and strengthen the dialogue about the ongoing work and new perspectives developed by the BFUG and its working groups, in order to ensure a more effective linkage between the policy level and the higher education community. Tools have been identified, tested and are ready to be used systematically for enhancing knowledge sharing within our countries. We commit to embedding these tools and extending their use in the coming work period. We indicate as a priority for all EHEA countries the identification and support of national experts well informed and able to disseminate knowledge about the Bologna Process and support the implementation of higher education policies and reforms.

THANK YOU!

QUESTIONS OR COMMENTS?

