

Task Force on
Enhancing Knowledge
Sharing in the EHEA
community

Report for the BFUG Board Meeting LXXXVII

Up-date and implementation of the action plan

Rome, 23 January 2024



DICASTERIO
DE CULTURA ET EDUCATIONE

Scope



Devise ways to enhance knowledge sharing within the EHEA, involving academic communities, stakeholder organizations, national authorities and the BFUG itself, in order to enable better understanding and closer collaboration in developing and implementing the EHEA policies.



TF on EKS

- **16 Members:**

Albania, Belgium Flemish Community, Germany, Italy, Malta, Montenegro, The Netherlands, Romania, Ukraine, United Kingdom, EQAR, ESU, EUA, EURASHE, European Commission, ETUCE-EI

- **Co-chairs:** Albania, Italy and Romania

Meetings



I. 11 October 2021, Online

- Defining the task
- Presentation of the Report "Bologna with student eyes"
- Involvement of Experts

II. 18 January 2022, online

- Presentation of the „*Bologna Teacher*“ Gala
- Presentation of the draft action plan

Questionnaire related to activities and resources relevant for TF tasks



Meetings



III. 14 March 2022, Online

- Defining the task
- Presentation of the IN-Global project
- Discussion on the draft action plan

IV. 07 December 2022, online

- Revision of the action plan

V. 16 February 2023, Online

- Up-date on the IN-GLOBAL project
- Action plan implementation
- Discussion on the preliminary contribution to the Tirana Communiqué

Meetings



VI. 5 April 2023, Rome, hybrid

- Up-date on the IN-GLOBAL project
- Discussion on the preliminary contribution to the Tirana Communiqué
- Action plan implementation
 - Slogan
 - Brief Report to the EKS Task Force on the 2019 Consultation
 - Countries to be considered for Focus Group 1
 - Survey for the Analysis of stakeholders' perception of the EHEA at the national level
 - Topics for the dissemination tools
- Action plan implementation
 - General layout for podcasts
 - Modular video script
 - Event series proposal
 - Website suggestions for improvement; social media accounts
 - Bologna experts networks/hubs
 - Newsletter format and structure

Meetings



VII. 10-11 July 2023, Bucharest

- Visit to EURONEWS Romania headquarters, Vodafone Innovation Hub, National University of Science and Technology POLITECHNICA Bucharest Campus
- Discussion regarding the communication strategy between the TF members, INGLOBAL project consortium and the BFUG Secretariat
- Action plan implementation
 - Report on Focus Group 1 and organisation of Focus Groups 2 and 3 in September 2023
 - Preliminary results of the Survey for the Analysis of stakeholders' perceptions of the EHEA at the national level
 - Organisation of break-out sessions within the BFUG
 - Development of key messages to be delivered for different topics
- Action plan implementation
 - General layout for podcasts
 - Modular video script
 - Event series proposal
 - Website suggestions for improvement; social media accounts
 - 1st Newsletter content
 - Bologna experts networks/hubs
 - Collaborate with other organisations at national/regional level

Meetings



VIII. 9 – 10 October 2023, Tirana

■ Action plan implementation

- Report on Focus Groups 2 and 3 (September 2023)
- Preliminary results of the Survey for the Analysis of stakeholders' perceptions of the EHEA at the national level
- Development of key messages to be delivered for different topics
- Podcasts series concept
- Video series concept
- Event series guideline
- Website suggestions for improvement; social media accounts

■ Action plan implementation

- Concept of side event for the BFUG meeting February 2024
- Regional events:
 - 10 October, Tirana, Albania: regional event dedicated to NCR and HERE experts from the Western Balkans with the participation of the TF members
 - 19-20 October 2023 Belgrade, Serbia: [Bologna Hub Conference in the Western Balkans Sharing Knowledge – Building Networks](#), organised by DAAD
- Bologna experts networks/hubs
- Report on 1st Newsletter, preparation of 2nd
- Contribution to the Tirana Communiqué
- Report of the Task Force

Meetings

IX. 9 November 2023, online

- Draft Recommendations for BFUG members to encourage active involvement of the academic community in the sharing of knowledge about EHEA goals and explore collaborative ways to address them
- Contribution to the Tirana Communiqué



Meetings

Next meeting
Online, beginning
of March

X. 8-9 January 2024, Malta, hybrid

■ Action plan implementation

- Draft Report on the results of the Survey for the Analysis of stakeholders' perceptions of the EHEA at the national level
- Guidance for activating Bologna experts' networks and for starting national and local level Bologna hubs
- Recommendations for BFUG members to encourage active involvement of the academic community in developing and addressing EHEA goals

■ Action plan implementation

- Developing the concept and organising sessions and side events during the BFUG meetings, related to the dialogue about the Bologna process
 - 19 – 20 February, BFUG meeting, Brussels
 - 29 – 30 May, Ministerial Conference, Tirana
- Contribution to the Tirana Communiqué
- Report of the Task Force



The IN-GLOBAL Project

- Supports the activities of the Coordination Group on Global Policy Dialogue and the Task Force on Enhancing Knowledge-Sharing in the EHEA community
- Partnership:
 - Coordinator: CIMEA (Italy)
 - Partners: Romanian Ministry of Education and National University of Science and Technology POLITECHNICA Bucharest
 - Associated partner: The Prime Minister's Office of Albania



The IN-GLOBAL Project

- Travel expenses to join the TF meetings,
- Support for the implementation of the TF action plan.
 - Experts - higher education, data analysis, communication.

IN-GLOBAL website and social media

www.in-global.eu

- Agenda with BFUG and stakeholder events + interesting events outside the EHEA
- Project outcomes
 - Translations of the 2020 Rome Communiqué in the languages of the European Higher Education Area (18 languages)
- Links from EHEA website, CIMEA website + Erasmus+ project website
- IN-GLOBAL Twitter account to promote BFUG and EHEA events and retweet activities

[@IN_GLOBAL_EHEA](https://twitter.com/IN_GLOBAL_EHEA)

#IN-GLOBAL #BFUG #EHEA



Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

- ☑ *Analysis of the material resulting from the BFUG 2019 consultation on "The Future of the EHEA" and of specific literature about how the Bologna Process is perceived and understood.*
 - **Brief Report to the EKS Task Force on the 2019 Consultation** - review the introductory data supplied by each reporting country on how it carried out the consultation, and how many persons (and of what profile) were involved in it.



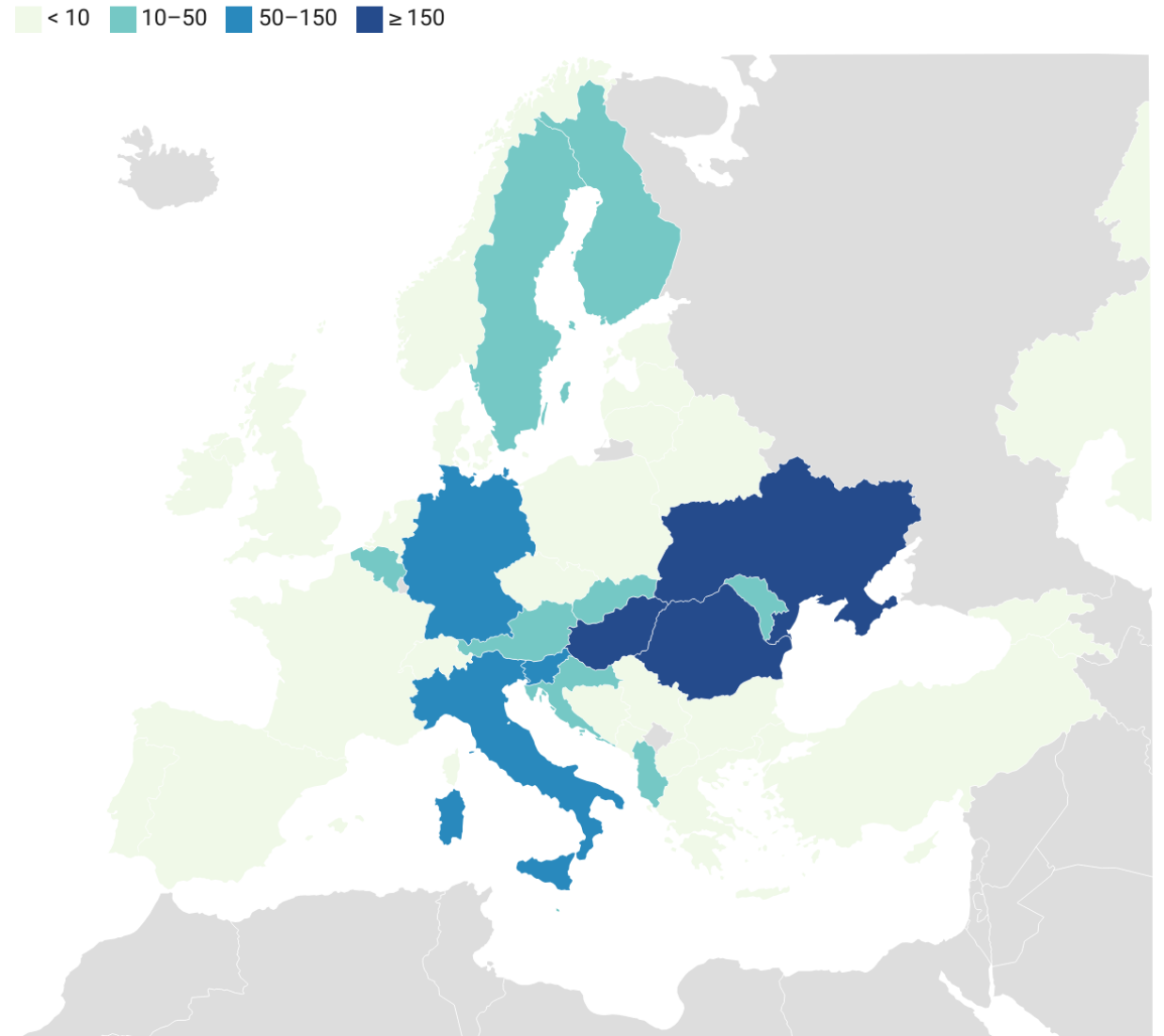
Findings to feed into the recommendations.

Action plan

✓ Analysis of stakeholders' perception of the EHEA

- The **survey** was open 23 June - 6 September.
- Draft **Report** ready in January 2024.

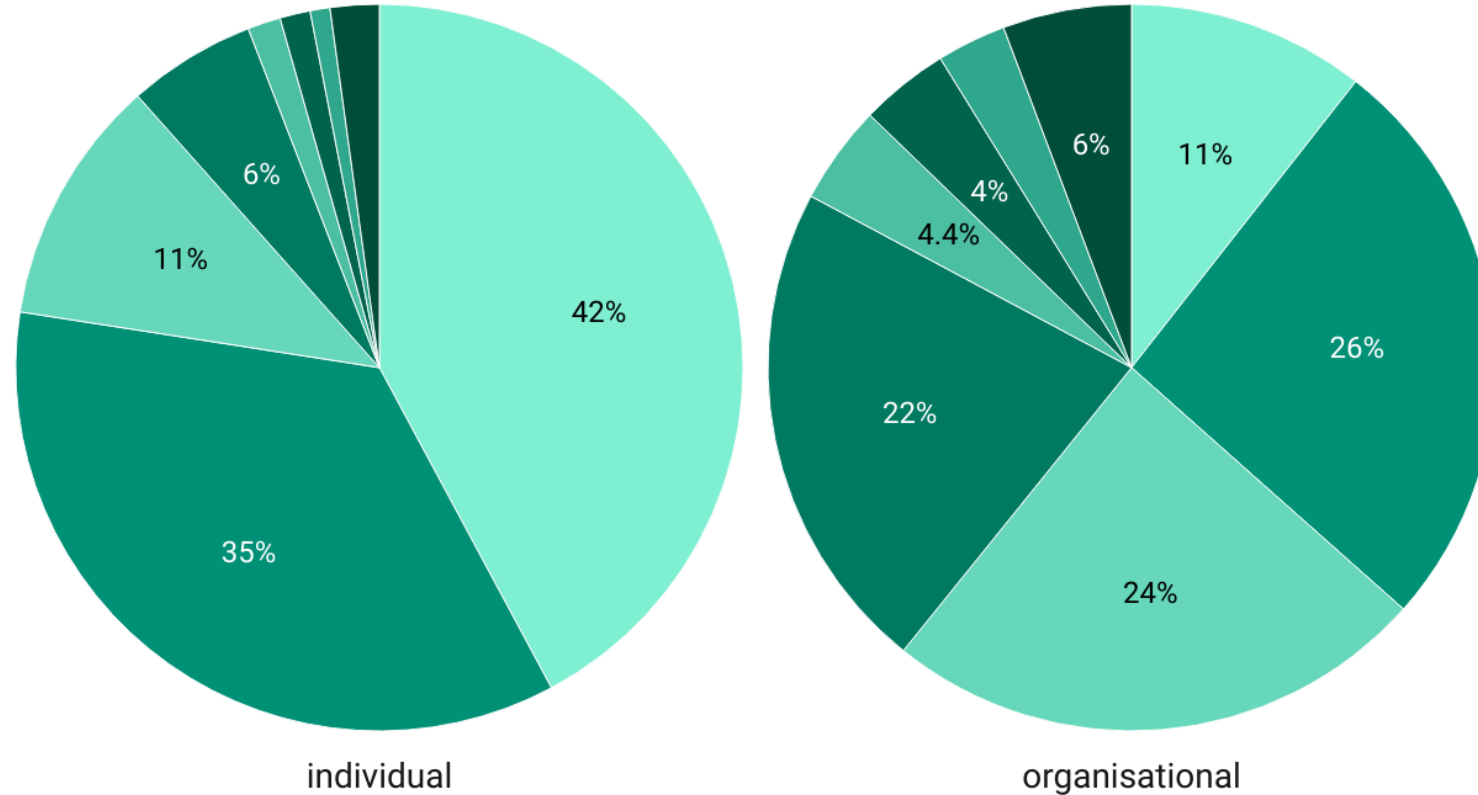
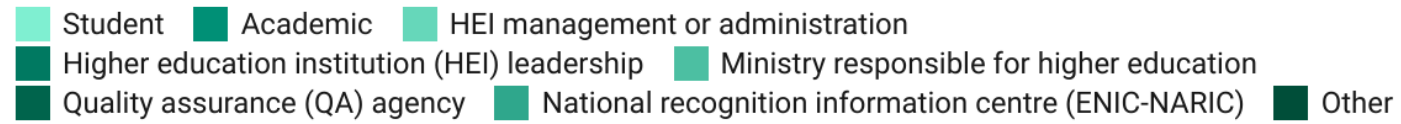
	EHEA
Complete	1 930
Individuals	90%
Organisational	10%



Excluded: respondents that indicated to work for a European organisation (45)

Map: Colin Tück • Source: IN-GLOBAL survey • Created with Datawrapper

Analysis of stakeholders' perception of the EHEA – types of organisational and individual answers



"Other" includes: agency/organisation for internationalisation, other ministry or governmental agency/organisation, private/profit-oriented company, other non-governmental and not-for-profit organisation

Chart: Colin Tück • Source: IN-GLOBAL survey • Created with Datawrapper

Analysis of stakeholders' perception of the EHEA – impact of the Bologna process

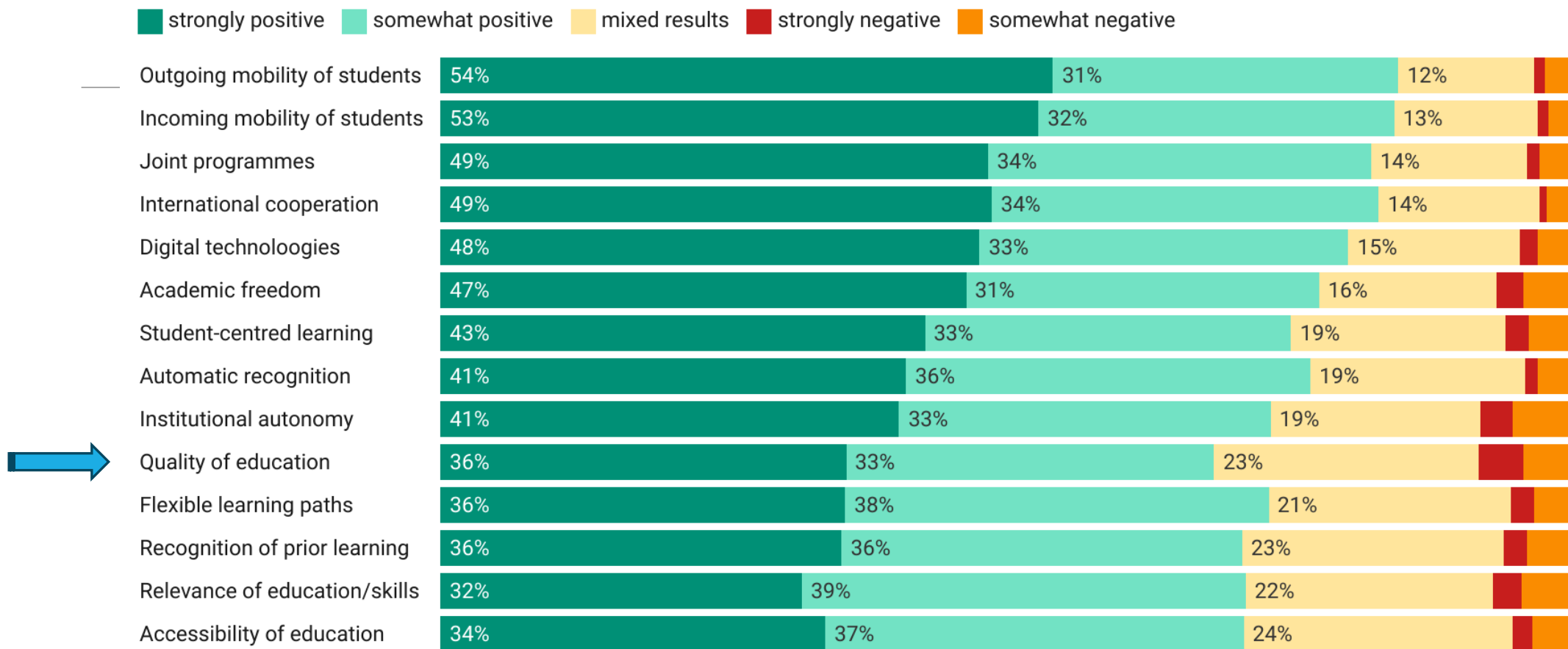
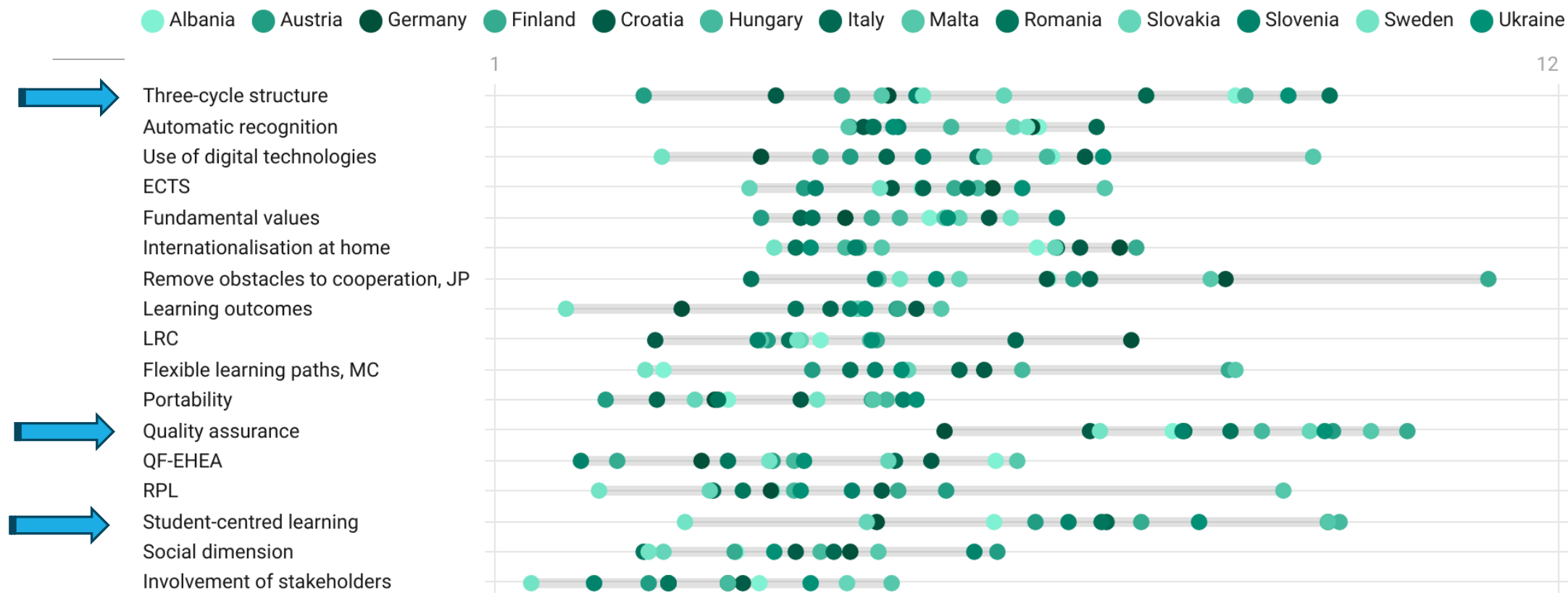


Chart: CT • Source: IN-GLOBAL survey • Created with Datawrapper

Analysis of stakeholders' perception of the EHEA – Topics of interest for dialogue and exchange



Average priority assigned by respondents (countries with > 15 respondents)

Chart: CT • Source: IN-GLOBAL survey • Created with Datawrapper

☑ *Analysis of stakeholders' perception of the EHEA – Preliminary conclusions*

- Generally positive perception of the Bologna Process' impact
- Yet, some voices of strong criticism – both concerning the goals and implementation
- Core mission – promoting international cooperation and facilitating mobility – better addressed than issues such as promoting inclusiveness, social dimension and flexible learning paths
- Need to intensify efforts and activities for spreading information and discussion on EHEA tools
- Range of possible additional topics for Bologna

Action plan



A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Analysis of the existing good practices, tools and projects related to EHEA

- Three focus groups:
 - **governments** (5 May): representatives from 8 countries; Austria presented their national BFUG and other Bologna process related activities;
 - **ENIC-NARICs, QA and promotion agencies** (11 September): representatives from 10 countries – 5 QAA, 2 QAA and ENIC-NARIC, 3 ENIC-NARIC
 - **HEI and students** (22 September): NCR, HEI and students federations representatives from 10 countries – 4 students and 6 HEI together with EUA and ESU representatives members to the TF



Findings to feed into the recommendations.

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Organising break-out sessions within the BFUG meetings to collect best practices and opinions from members and consultative members

- Break-out sessions for **Bruxelles BFUG meeting** (19 – 20 February 2024)
 - Plenary session of 30 minutes to set the context and present the Recommendations, the background note and questions for discussions, as well as the purpose of the sessions;
 - 10 min break to move to the rooms;
 - 1 hour breakout discussion.



Findings to feed into the recommendations.

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Recommendations:

- Structure
 - introduction
 - describing the context, best practices and challenges identified, action points for each recommendation
 - communication channels and tools
 - examples of best practice

Action plan



A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Recommendations:

- I. prepare and publish a national implementation plan reflecting national priorities related to the Bologna Process (BP) reforms and tools and ensure greater and consistent engagement of higher education stakeholders with the BFUG working structures and activities
- II. set up national Bologna expert teams and/or consider establishing national Bologna hubs
- III. allocate adequate and sustainable resources and funding dedicated to knowledge sharing
- IV. set up a Coordination Group within the BFUG

Action plan



A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

Recommendations:

Ministries

- I. prepare and publish a national implementation plan reflecting national priorities related to the Bologna Process (BP) reforms and tools and ensure greater and consistent engagement of higher education stakeholders with the BFUG working structures and activities
 - The existing coordinating body (ministry of education or other national organisation) to facilitate the consultations and organise meetings with the HE stakeholders in order to set the national priorities and involve them in the drafting process of the national implementation plan.
 - Consider establishing a dedicated body or unit at the ministry or mandate an existing organisation to lead the development of the national implementation plan, to coordinate and organise activities related to BP and ensure continuous dissemination of information.
 - Develop a National Bologna Process Implementation Report which would also include relevant data gathered by the HE stakeholders.

Action plan

A1. Development of recommendations for BFUG members, including practical and hands-on guidance, destined to encourage active involvement of the academic community in the sharing of knowledge about the present and future goals of the EHEA and exploring collaborative ways to address them

BFUG

Recommendations:

- I. prepare and publish a national implementation plan reflecting national priorities related to the Bologna Process (BP) reforms and tools and ensure greater and consistent engagement of higher education stakeholders with the BFUG working structures and activities
 - Organise online information sessions about the main messages of the Ministerial Communiqué
 - Include regular expert consultations with practitioners in the BFUG working methods and consider creating thematic networks of practitioners for specific issues.
 - Organise events labelled as Bologna events or seminars aiming at facilitating exchange between BFUG and the HE sector.
 - Create easy-to-read materials explaining the history of the BP, what it is about and what it strives for and create materials containing core information about the BP, the BFUG working structures, the decision-making process and explanation of the relevant acronyms.

Action plan

A2. Development of dissemination tools as videos and messages with EHEA visual identity, to be presented at the national/regional level and used for awareness-raising campaigns

- Topics to be developed:
 - History and main features of the Bologna Process (video ver. 1)
 - Why Bologna matters to you? (description)



Action plan



A2. Development of dissemination tools as videos and messages with EHEA visual identity, to be presented at the national/regional level and used for awareness-raising campaigns

- Topics to be developed:
 - **Present:** fundamental values of HE*, mobility, flexible learning, recognition*, inclusion, quality and relevance (+ *the European Approach for the Evaluation of Joint Programs*), social dimension*,
 - **Vision for the future:** microcredentials, digitalisation*, internationalisation

*description ready

Contribution from other WG?

Action plan



A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

- **Concept of a podcast series** – roundtable and interview type (definition, benefits, challenges, equipment)
 - Podcast series example: The „EHEA: Transforming Education Together“ → description, structure, host introduction, proposals of topics and outline of the first three episodes: Qualifications Frameworks compatible with the QF-EHEA, ECTS, Lisbon Recognition Convention.
- **Concept to develop videos series** - short-form video content, video interviews, and feature presentations (definition, defined and examples of topics that are best to be tackled through each)
 - Feature video Example - "Building Bridges: Connecting Higher Education Communities" → introduction, core ideas, script template, structure and duration

Action plan

A3. Series of TV/radio reportages /podcasts on topics related to the Bologna process

3 Videos on mobilities produced



Action plan



A4. Development of guidelines for the BFUG members to organise events, at national, regional or international level, including ideas of topics and formats

- **Event series guidelines** – potential topics and event concepts
 - Example: "Empowering Education: Microcredentials and the Digital Learning Revolution" (mission and objectives, planning phase, including suggestions for planning team roles & responsibilities, format, programme, date, target audience and their needs, promotion and dissemination aspects, post event monitoring and evaluation, event planning task list (15 weeks prior - up to a week after event)).

Action plan



A5. Developing the concept and organising sessions and side events during the BFUG meetings related to the dialogue about the Bologna process

■ February (April) BFUG meeting in Brussels:

- Press corner that would allow inviting attendees to engage by creating capsules on the spot or participating in interviews
 - Sitting area (2 armchairs, table, stand)
 - capsules and video reportages looping on a screen / roll-up / spider
 - ➔ Interviews can be broadcast live on FB
 - ➔ Video on how BFUG works to be produced after the event
- Digital press article on Euronews Ro/World
- Short interview on the spot with high-level officials joining the meeting
- Panel discussion in Euronews BXL studios
- Resources: coordinator, camera operator, reporter, filming equipment

■ Ministerial Conference

- 25 years of **Bologna Process** celebration

Action plan

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section

- **close coordination with the BFUG Secretariat**, meetings taking place regularly
- **draft proposal for enhancing the website functionalities**
- **continuous support to the Secretariat for website revision**

A6. Developing a section within the EHEA website or/and social media destined to specific information for students, teachers, staff, researchers or the general public, which might include a frequently asked questions section



European Higher Education Area - EHEA

129 aprecieri • 221 urmăritori

Mesaj Urmărești

Caută



European Higher Education Area

Learning beyond borders
Higher Education · Tirana · 547 followers · 10,001+ employees

EHEA - BFUG
357 posts



Albanian BFUG Secretariat
2021-2024



Following

EHEA - BFUG
@BFUGsecretariat

The Albanian BFUG Secretariat of the European Higher Education Area for the period 2021-2024 until the #EHEA2024 Ministerial Conference taking place in Tirana.

Albania ehea.info Joined March 2016

39 Following 684 Followers

Action plan

A7. Collaborate with other organisations at national/regional level and/or organise common initiatives to promote the Bologna Process and the implementation of the key commitments at national/regional level

- **10 October, Tirana, Albania:** regional event dedicated to NCR and HERE experts from the Western Balkans countries with the participation of TF members
- **19-20 October 2023 Belgrade, Serbia:** *Bologna Hub Conference in the Western Balkans Sharing Knowledge – Building Networks*, organised by DAAD Germany – TF representative invited





Action plan

A8. Guidance for activating Bologna experts' networks and for starting national and local level Bologna hubs, as well as to collaborate with existing Higher Education Reform Experts

- **Draft guidelines** for setting Bologna experts' networks
 - definition, composition, objectives (criteria for selection)
 - activities
 - necessary resources and funding

An international, integrated network of Bologna-EHEA experts.

Action plan

Ag. Newsletter related to important events and developments within the Bologna process

- **Draft concept and structure** developed – Mailchimp (free plan)
- Materials published on social media can be used also for the newsletter
- 1st Edition beginning October
- 2nd Edition December
- Draft Guidelines to be finalised before asking for contributions for the 3rd number

Invitation from the BFUG
Secretariat to send materials,
including text and photos, to be
published!



Slogan



EHEA: Transforming Education Together

Contribution for the Tirana Communiqué



Ministers recognise the need for more effective collaboration between the policy level and the higher education community.

Consultations regarding perceptions of the Bologna process, highlighted that enhanced dissemination of knowledge and strengthened dialogue about ongoing work and new perspectives developed by the BFUG and its working groups should be achieved. Communication and dissemination tools that have proved to be effective should be used more systematically to enhance knowledge sharing within our countries and across national borders. We commit to embedding these tools and extending their use in the coming work period.

We indicate as a priority for all EHEA countries the development of national action plans to put into practice the EHEA reforms and tools. These should include organising and supporting national and international groups or networks of well-informed experts who are able to share knowledge about the Bologna Process, support the implementation of higher education policies and reforms and cooperate across national borders and with the BFUG.

THANK YOU!

QUESTIONS OR COMMENTS?

